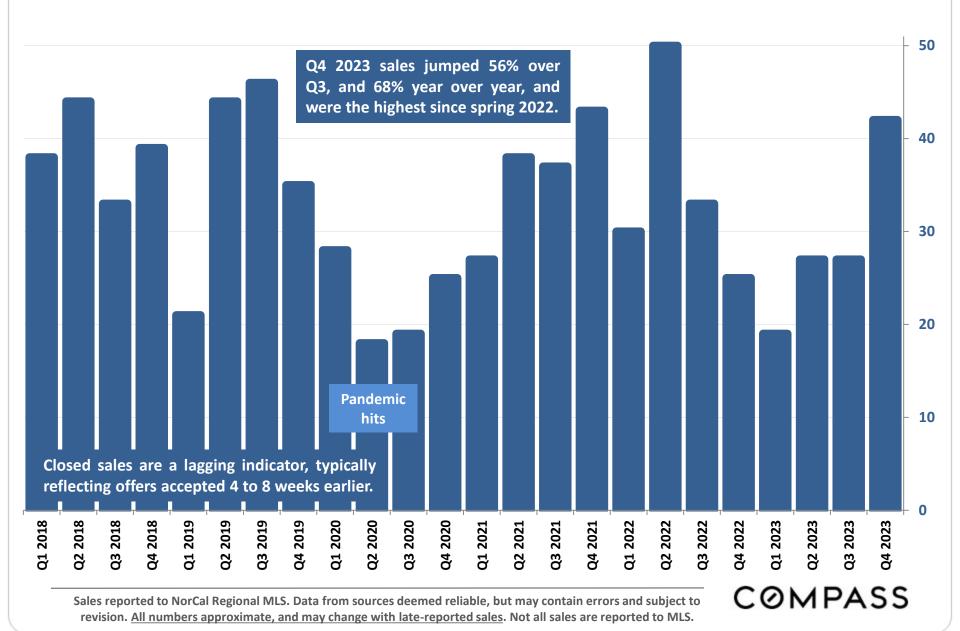


# The San Francisco Apartment Building Market

#### January 2024 Multi-Family Market Report for Residential 5+ Unit Buildings

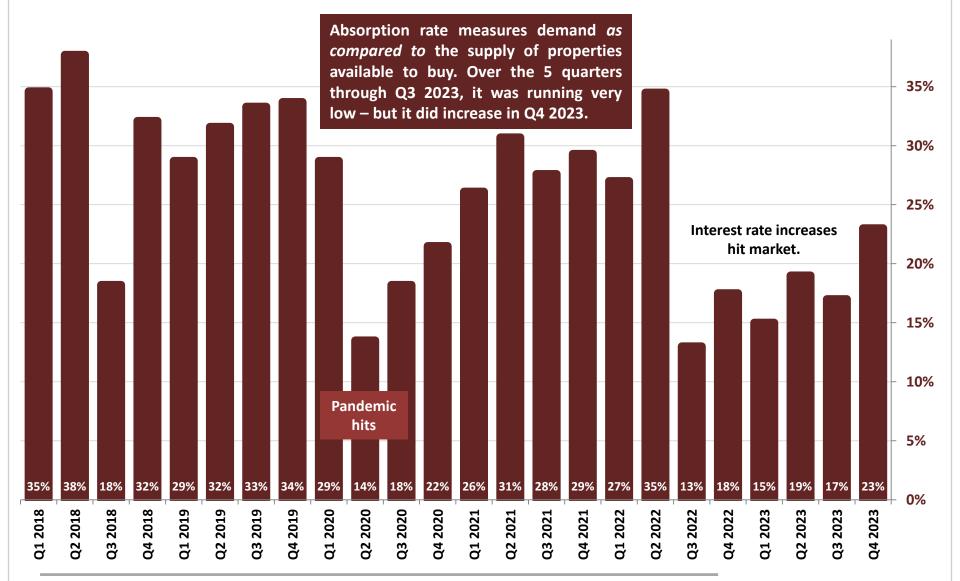
5+ unit residential income buildings. Listings and sales reported to NorCal MLS Alliance by early January 2024. This market consists of a relatively small number of sales, of buildings of widely varying sizes, qualities and financial characteristics, across a broad range of locations: This makes meaningful statistical analysis more difficult. All numbers should be considered approximate.

### San Francisco Apartment Building Market – 5+ Units Listings Closing Sale in Quarter since 2018



#### Percentage of Listings Accepting Offers in Quarter (Absorption Rate)

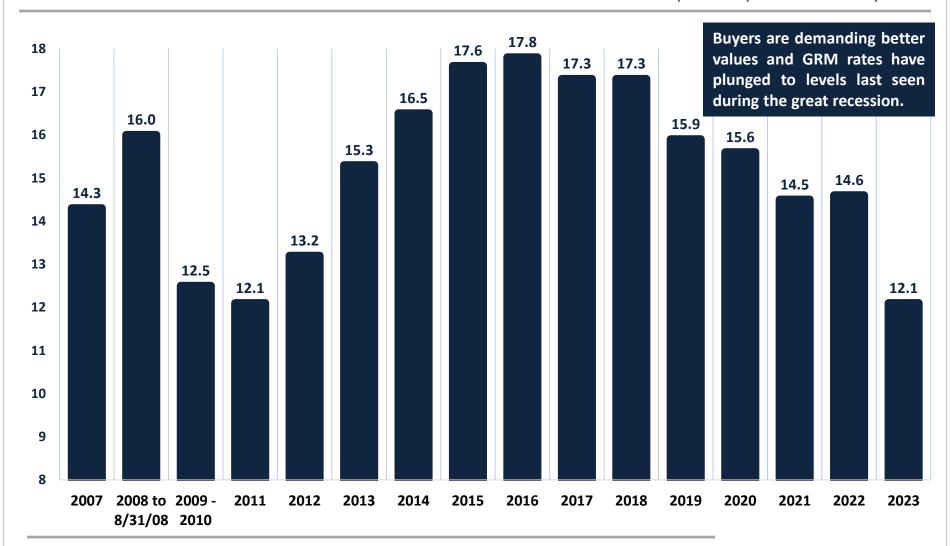
San Francisco 5+ Unit, Multi-Family Building Market Dynamics



Per SFARMLS sales data. These analyses were performed in good faith with data derived from sources deemed reliable, but may contain errors and are subject to revision. All numbers to be considered approximate, and may change with late-reported activity. Not all listings or sales are reported to MLS.

### **Average Gross Rent Multiples**San Francisco 5+ Unit Apartment Building Sales

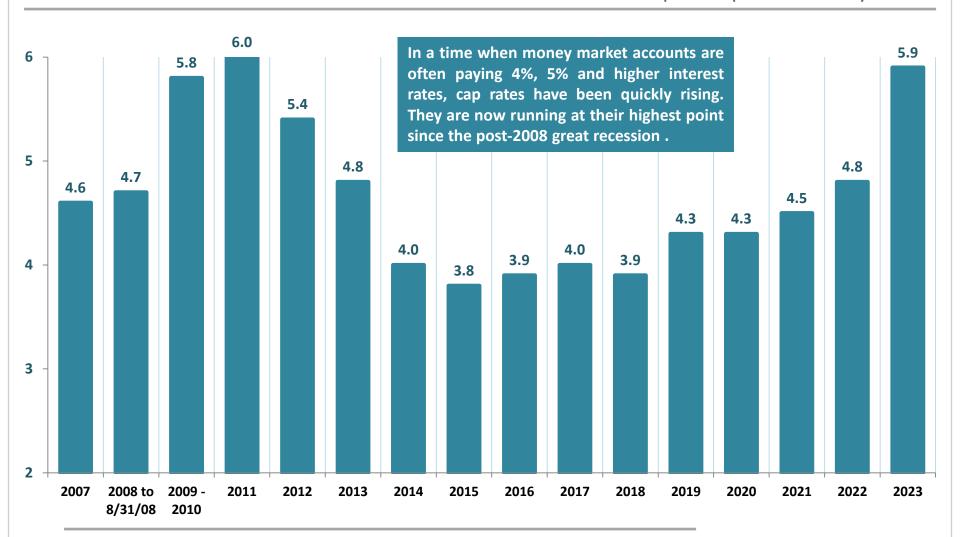
How this analysis applies to any particular property is unknown without a specific comparative market analysis.



GRM is calculated by dividing the sales price by the annual gross rents. It is a very general statistic and all numbers should be considered very approximate. This data is from sources deemed reliable, but may contain errors and subject to revision. Outlier sales that would distort the statistic were deleted from the analysis when identified. Based on data provided by listing agents, which can vary in reliability.

#### **Average Cap Rates**San Francisco 5+ Unit Apartment Building Sales

How this analysis applies to any particular property is unknown without a specific comparative market analysis.

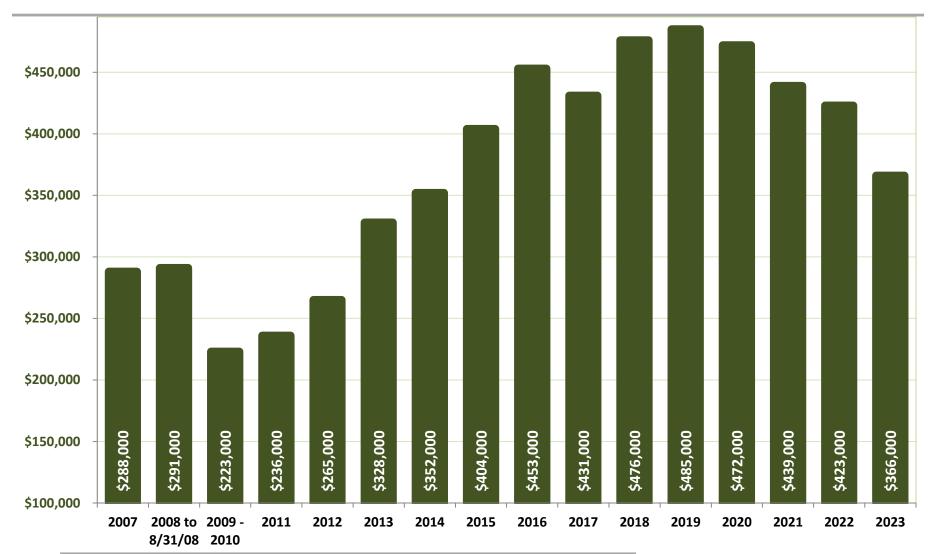


Capitalization rate calculations – sales price divided by net income (excluding mortgage costs), or return on investment as if the property had been purchased all cash – are only as good as the income and expense data provided by listing agents, and should be considered general approximations. Data from sources deemed reliable, but may contain errors and is subject to revision. Outlier sales that would distort the statistic were deleted from analysis when identified.



### **Average Price per Unit**San Francisco 5+ Unit Apartment Building Sales

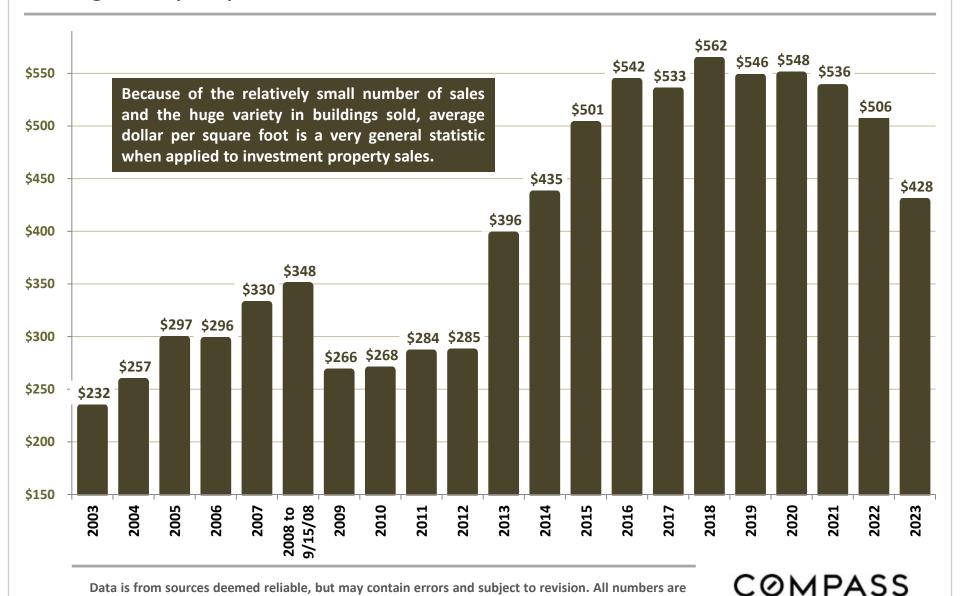
How this analysis applies to any particular property is unknown without a specific comparative market analysis.



Because of the huge variety in buildings sold, this is a very general statistic when applied to SF investment property sales. This data is from sources deemed reliable, but may contain errors and subject to revision. Outlier sales deleted when identified. All numbers should be considered very approximate.

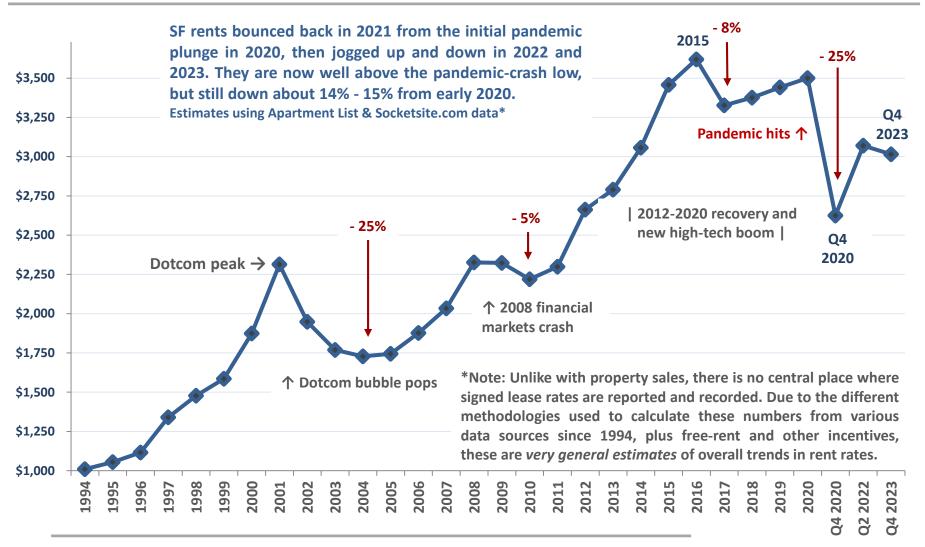
## San Francisco 5+ Unit Apartment Building Sales Average Dollar per Square Foot Values

How this analysis applies to any particular property is unknown without a specific comparative market analysis.



approximate, and may change with late-reported sales. Outlier data adjusted when identified.

## San Francisco Residential Rents – Approximate, Good Faith Estimates\* Average Asking Rent, 1994 – Present, Q1 Data Points (except as noted)



1<sup>st</sup> quarter data points except, as noted. Numbers are estimated using data from a variety of rental data sources over the past 25+ years. Data from sources deemed reasonably reliable but may contain errors and subject to revision. All numbers are good-faith estimates and very approximate.



### 5+ Unit Multi-Family Building Markets 2023 Sales by San Francisco Realtor District\*

How these analyses apply to any particular property is unknown without a specific comparative market analysis.

San Francisco Realtor District	Median Sales Price	Median \$/Sq.Ft.	Median # of Units	Median Size (Sq.Ft.)	Median GRM/ Cap Rate*	Median Year Built
Pacific & Presidio Heights, Cow	\$3,629,000	\$547/sq.ft.	6 units	6646 sq.ft.	12.7/ 5.4	1919
Noe, Eureka & Cole Valleys;	\$2,269,000	\$440/sq.ft.	6 units	5511 sq.ft.	12.8/ 5.8	1924
Ashbury & Corona Hghts (D5)  Lake Street, Richmond District,	\$3,250,000	\$446/sq.ft.	8 units	6264 sq.ft.	13.5/ 5.9	1959
Jordan Park (D1) NoPa, Alamo Square, Hayes	\$2,450,000	\$383/sq.ft.	8 units	6741 sq.ft.	11.3/ 6.0	1909
Valley, Lwr Pacific Heights (D6) Russian, Nob & Telegraph Hills;	\$2,325,000	\$387/sq.ft.	7 units	6390 sq.ft.	11.9/ 5.6	1910
North Beach (D8, North) Sunset, Parkside (District 2)	\$1,595,000	\$403/sq.ft.	6 units	4077 sq.ft.	Too few sales	1959
, ,						
Mission, Bernal Heights, Potrero Hill, SoMa (D9)	\$1,950,000	\$326/sq.ft.	8 units	4800 sq.ft.	12.0/ 5.6	1907
Downtown, Tenderloin, Civic Center	\$2,450,000	\$275/sq.ft.	12 units	8740 sq.ft.	6.9/ 7.5	1913

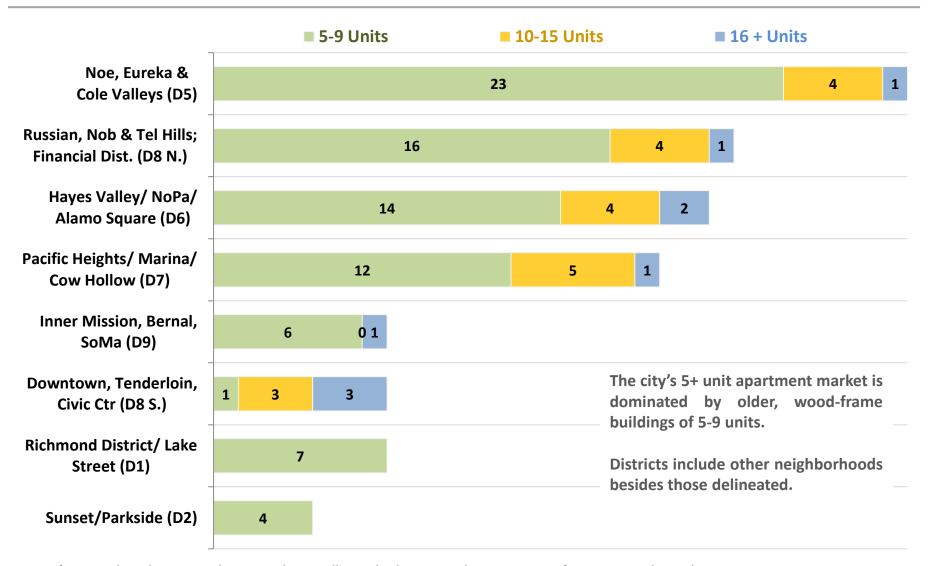
<sup>\*</sup> GRM = Gross Rent Multiple. Median price is that price at which half the sales occurred for more and half for less. Dollar per square foot is based upon the building's interior living space and does not include garages, storage, unfinished attics and basements; or rooms built without permit. Cap rate measures the % return on investment – income less expenses – if the property was purchased all cash. These statistics are gross generalities for sales with wide disparities in size, quality, condition, tenant profile, rent control factors, and values. Realtor districts contain neighborhoods of varying values. Not all sales are reported to MLS.

<sup>\*12</sup> months sales reported to NorCal MLS Alliance through late December 2023. Data from sources deemed reliable, but may contain errors and subject to revision. All numbers approximate, and may change with late-reported sales.



#### Multi-Unit Residential Property Sales, 5+ Units

**2023** Sales by San Francisco Realtor District\*

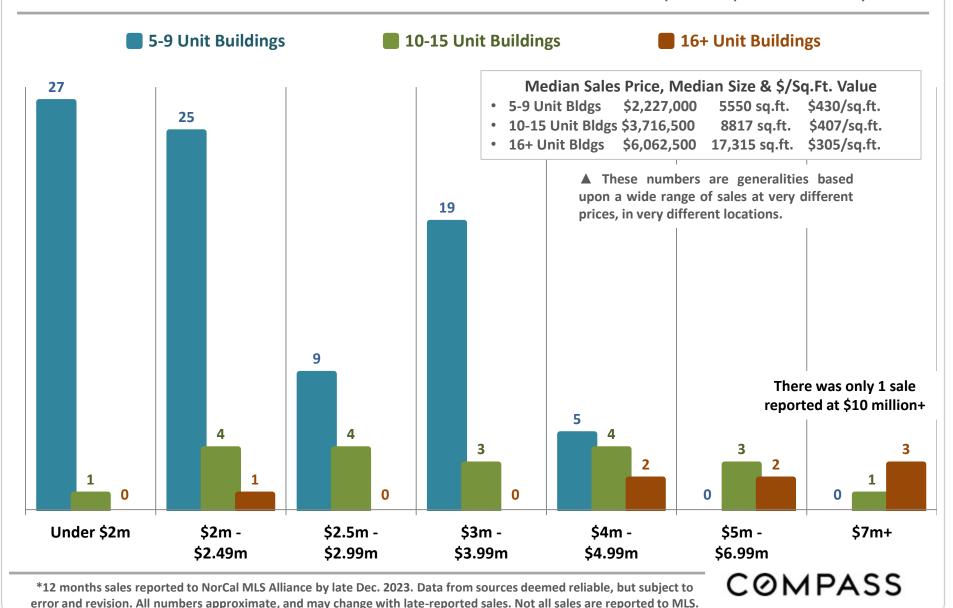


<sup>\*12</sup> months sales reported to NorCal MLS Alliance by late December 2023. Data from sources deemed reliable, but may contain errors and subject to revision. All numbers are approximate, and late reported sales may change numbers. Not all sales are reported to MLS. Other city districts had fewer sales in the period.



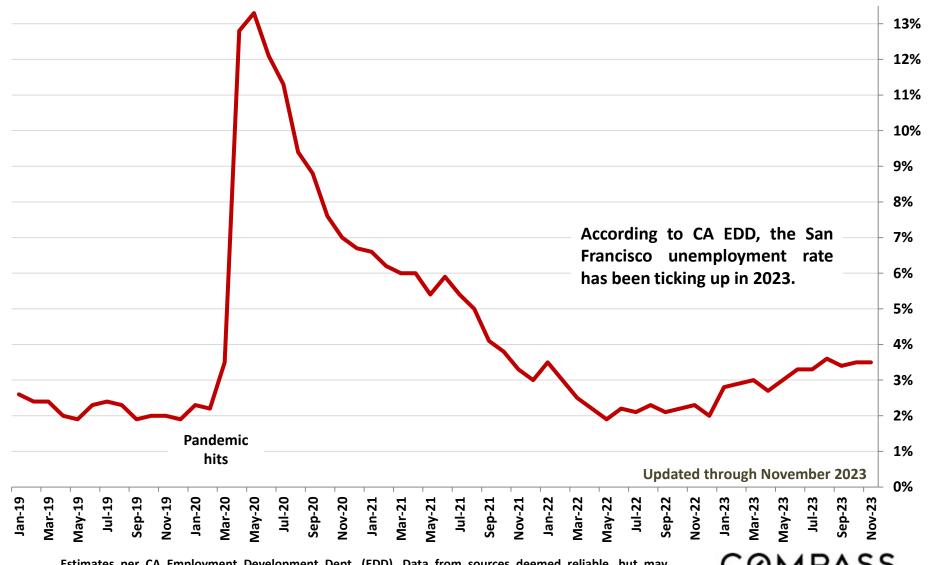
## San Francisco 5+ Unit Apartment Building Sales 2023 Sales by Price Segment\*

How these analyses apply to any particular property is unknown without a specific comparative market analysis.



#### San Francisco Unemployment Rates Since 2019

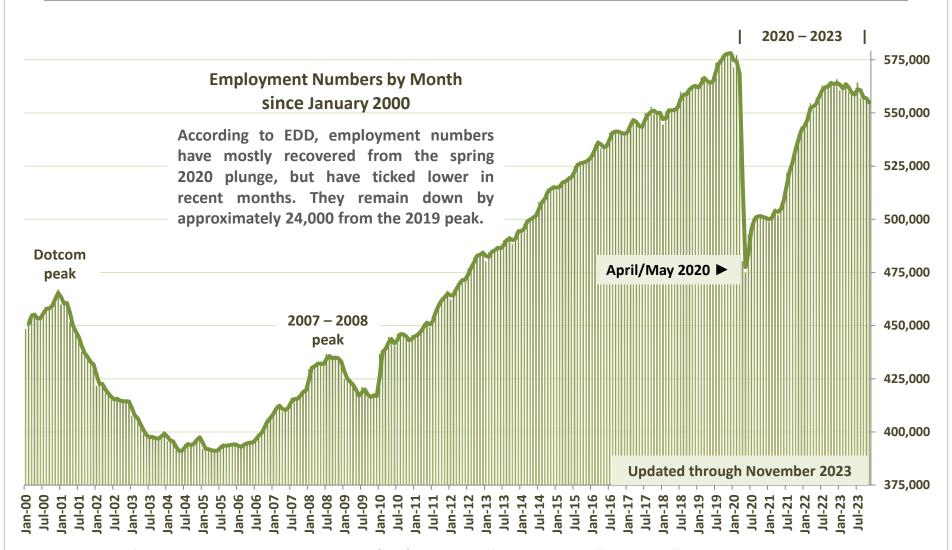
**CA Employment Development Department Estimates** 



Estimates per CA Employment Development Dept. (EDD). Data from sources deemed reliable, but may contain errors and subject to revision. All numbers approximate. EDD often revises estimates in later reports.

#### San Francisco Employment Trends Number of Employed Residents since 2000

Per California Employment Development Dept. (EDD)

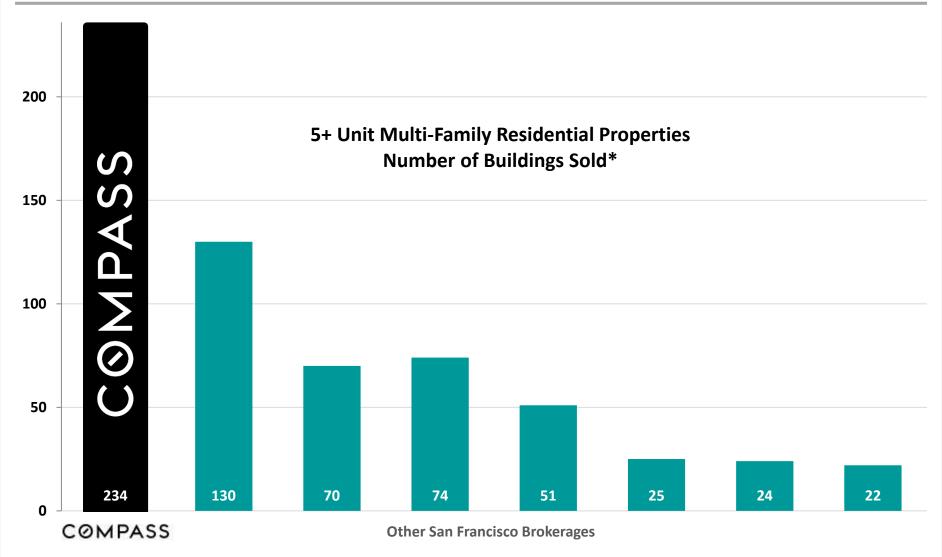


Per California Employment Development Dept. (EDD). Last month's data is labeled "preliminary" by EDD. EDD often goes back to revise past data releases. Data from sources deemed reliable but may contain errors and subject to revision. All numbers should be considered approximate.



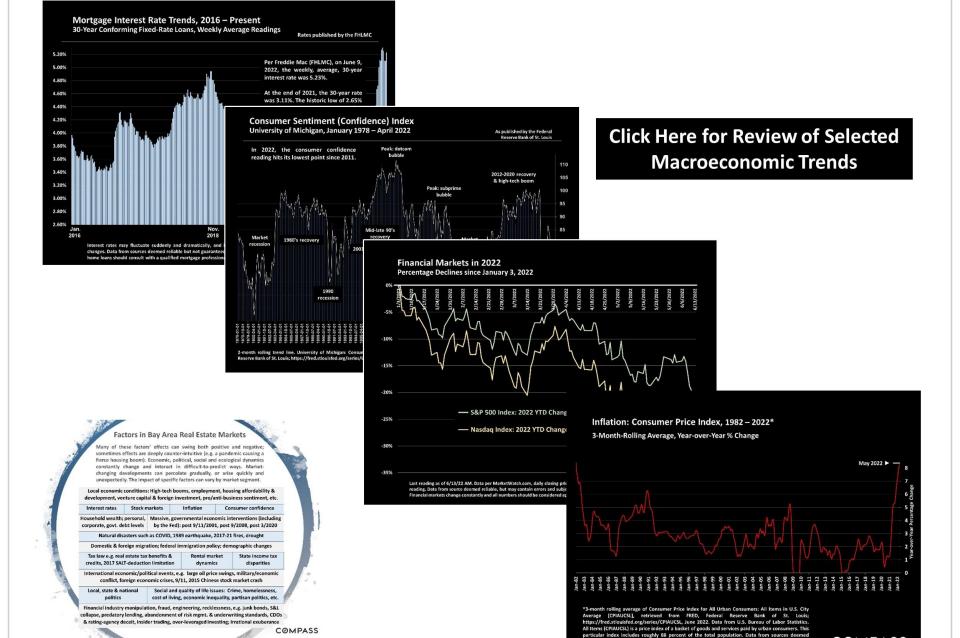
#### **San Francisco Apartment Building Sales**

By Broker, 5+ Unit Residential Sales, 2020-2023\*



<sup>\* 2020-2023</sup> transaction-side, residential 5+ unit sales reported to NorCal MLS Alliance through 6/21/23, per MLS Ranking Report, top 30 companies. Analysis made in good faith. Not all sales are reported to MLS. By brokerage/brand.





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reliable, but may contain errors and subject to revision. All numbers approximate.

Note that the quantity of sales in any given local submarket is usually relatively small and/or the number of sales that report the necessary financial information can be limited. Buildings of different ages, qualities and sizes selling in different periods can cause these average and median figures to fluctuate significantly. Furthermore, the reliability of some of these calculations depends upon the quality of the income and expense figures provided by the listing agents, and sometimes instead of actual numbers, much less meaningful projected or scheduled figures are used. Late reported listings and sales may change these statistics. Therefore, the above statistics should be considered very general indicators, and how they apply to any particular property without a specific comparative market analysis is unknown.

These analyses were made in good faith with data from sources deemed reliable, but they may contain errors and are subject to revision. Statistics are generalities and all numbers should be considered approximate. Numbers may change with late-reported sales activity.

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