

# The San Francisco Apartment Building Market

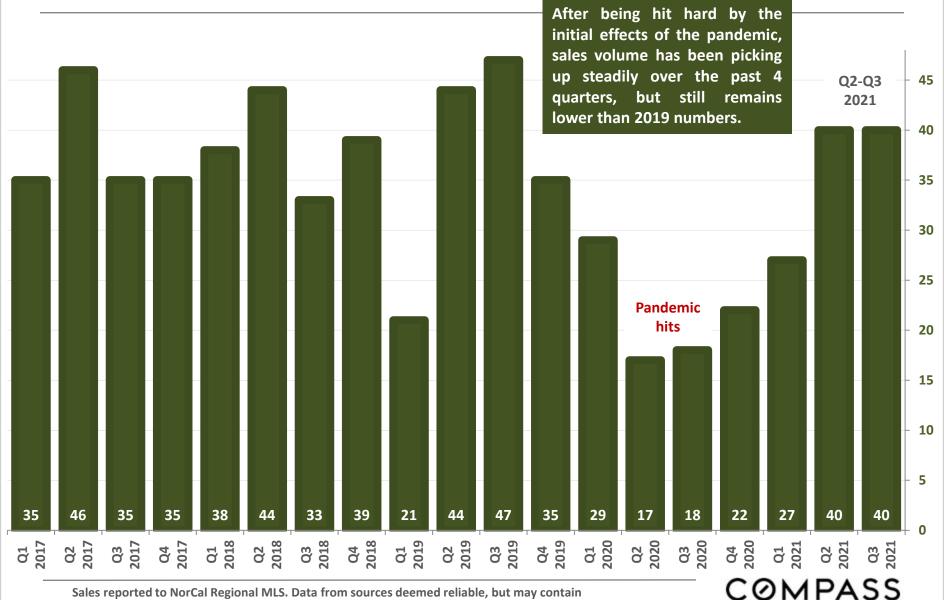
#### October 2021 Multi-Family Market Report for Residential 5+ Unit Buildings

Sales activity has picked up significantly since the plunge in sales occurring in 2020 after the pandemic first hit. Rents continue to rebound from the large decline, but still remain well below pre-pandemic rates. Office occupancy remains very low, with SF probably having the lowest rate of any major metro area in the nation. The state-wide eviction moratorium has expired, but certain protections continue: As with anything to do with our extremely complex and constantly changing tenant-landlord law in San Francisco, one is strongly advised to consult a local attorney specializing in the field before taking any action.

5+ unit residential income buildings. Sales reported to SF and NorCal MLS. This market consists of a relatively small number of sales, of buildings of widely varying sizes, qualities and financial characteristics, across a broad range of locations: This makes meaningful statistical analysis more difficult. Data from sources deemed reliable, but may contain errors and subject to revision. Q3 2021 numbers are estimates using data available in early October 2021: Late reported sales may alter these numbers. All numbers approximate.

#### San Francisco Apartment Building Market – 5+ Units

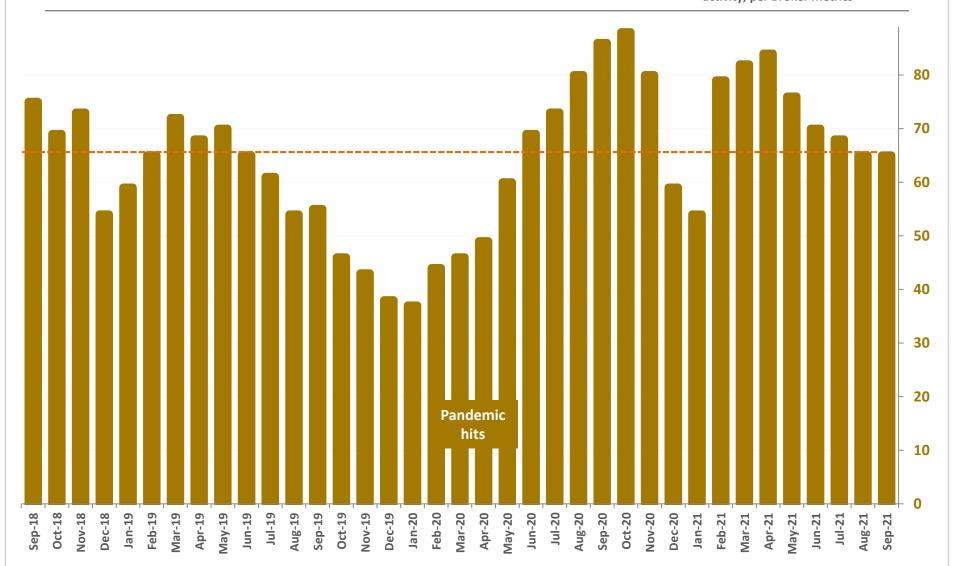
**Listings Closing Sale in Quarter since 2017** 



Sales reported to NorCal Regional MLS. Data from sources deemed reliable, but may contain errors and subject to revision. All numbers approximate. Not all sales are reported to MLS.

# San Francisco Apartment Building Market – 5+ Units Active Listings Listed for Sale at End of Month

5+ unit buildings, SFMLS listing activity, per Broker Metrics

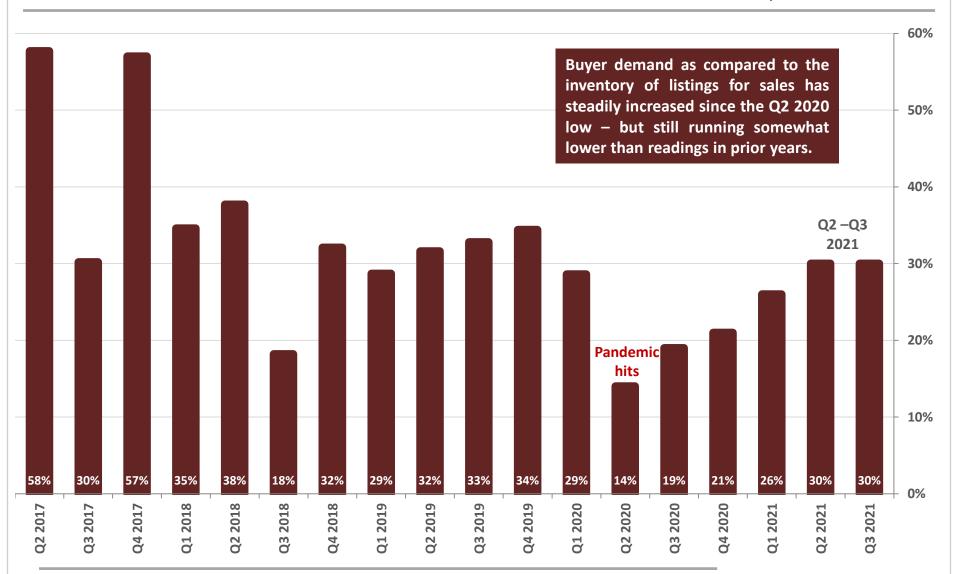


Data from sources deemed reliable, but may contain errors and subject to revision. Based upon MLS activity: Not all for-sale properties are posted to MLS. All numbers approximate and subject to revision.

#### Percentage of Listings Accepting Offers in Quarter

**San Francisco 5+ Unit Building Market Dynamics** 

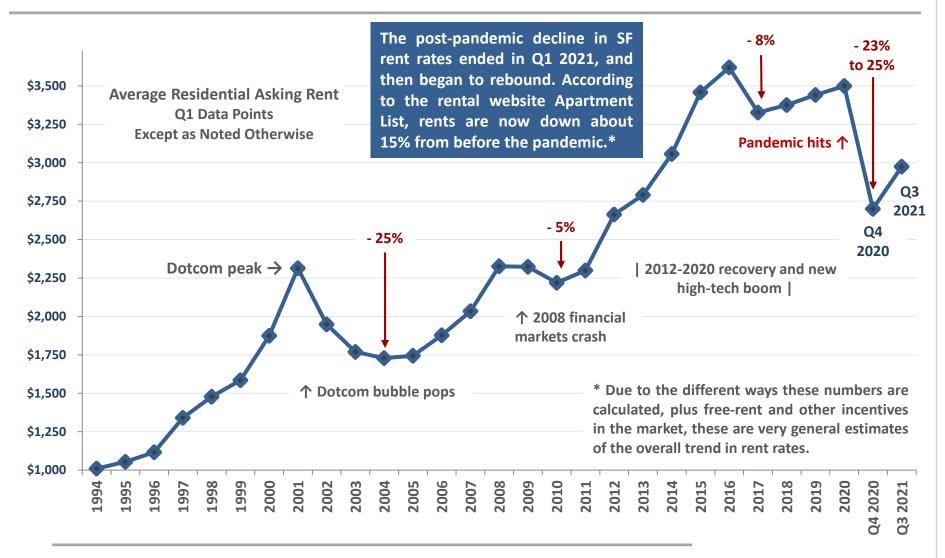
SFARMLS sales data, per Broker Metrics



These analyses were performed in good faith with data derived from sources deemed reliable, but may contain errors and are subject to revision. All numbers to be considered approximate.

#### San Francisco Residential Rents – Good Faith Estimates\*

Average Asking Rent, 1994 - Present

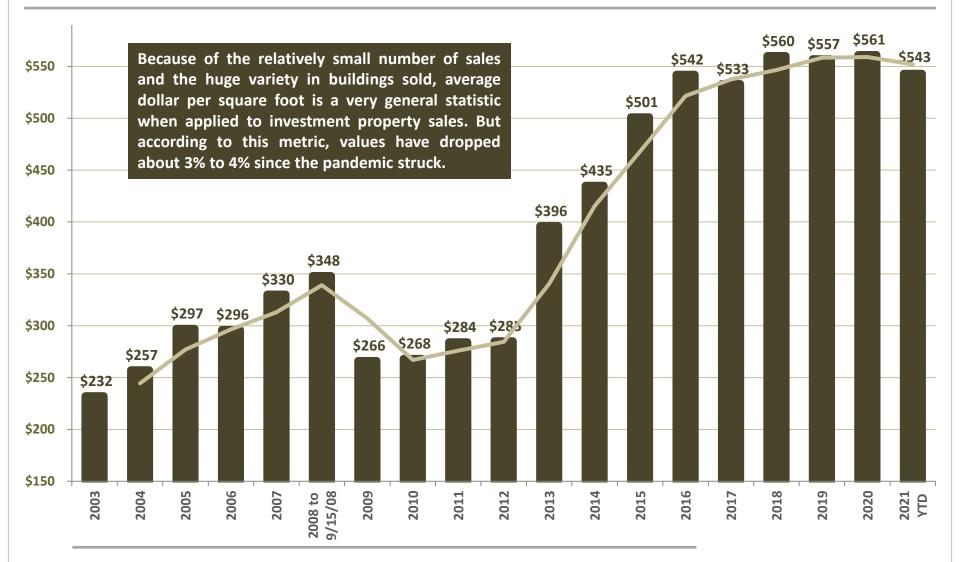


1<sup>st</sup> quarter data points except, as noted for Q4 2020 and Q3 2021. Numbers are estimated using data from a number of rental data sources. Data from sources deemed reliable but may contain errors and subject to revision. All numbers are good-faith estimates and very approximate.



#### San Francisco 5+ Unit Apartment Building Sales

**Average Dollar per Square Foot Values** 

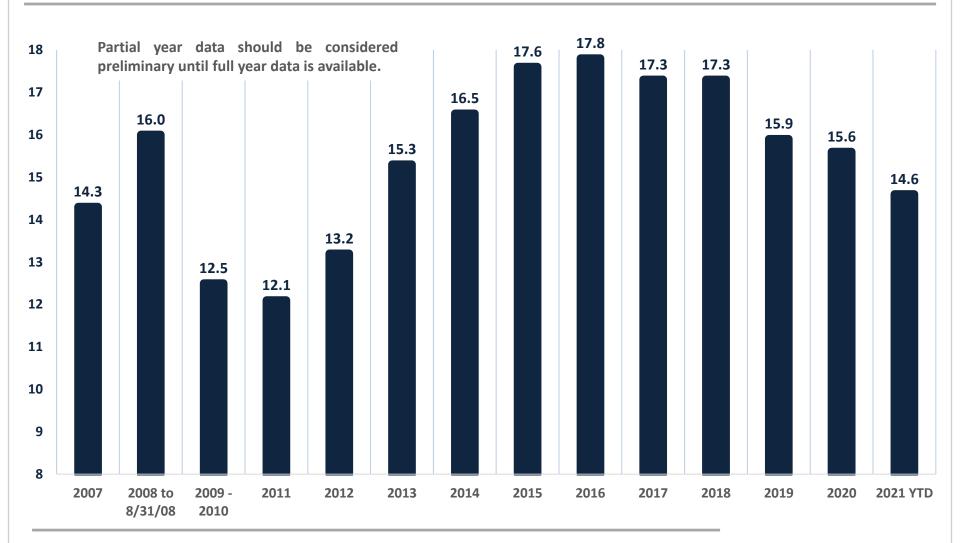


Sales reported to NorCal Regional MLS through 9/30/21 Data is from sources deemed reliable, but may contain errors and subject to revision. All numbers are approximate. Outliers deleted when identified.



### Average Gross Rent Multiples San Francisco 5+ Unit Apartment Building Sales

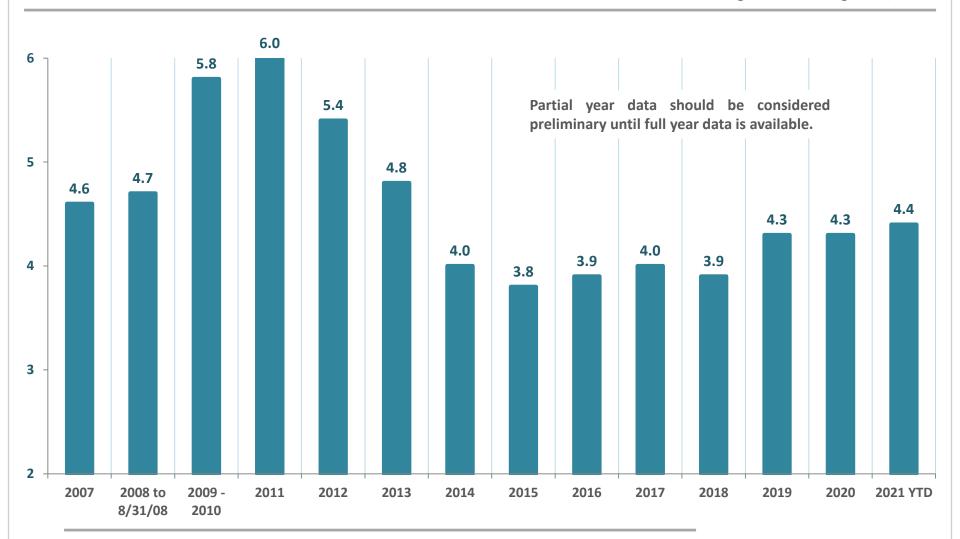
Sales reported to NorCal Regional MLS through 9/30/21



GRM is calculated by dividing the sales price by the annual gross rents. It is a very general statistic and all numbers should be considered approximate. This data is from sources deemed reliable, but may contain errors and subject to revision. Outlier sales that would distort the statistic were deleted from the analysis when identified. Based on data provided by listing agents, which can vary in reliability.

### **Average Cap Rates**San Francisco 5+ Unit Apartment Building Sales

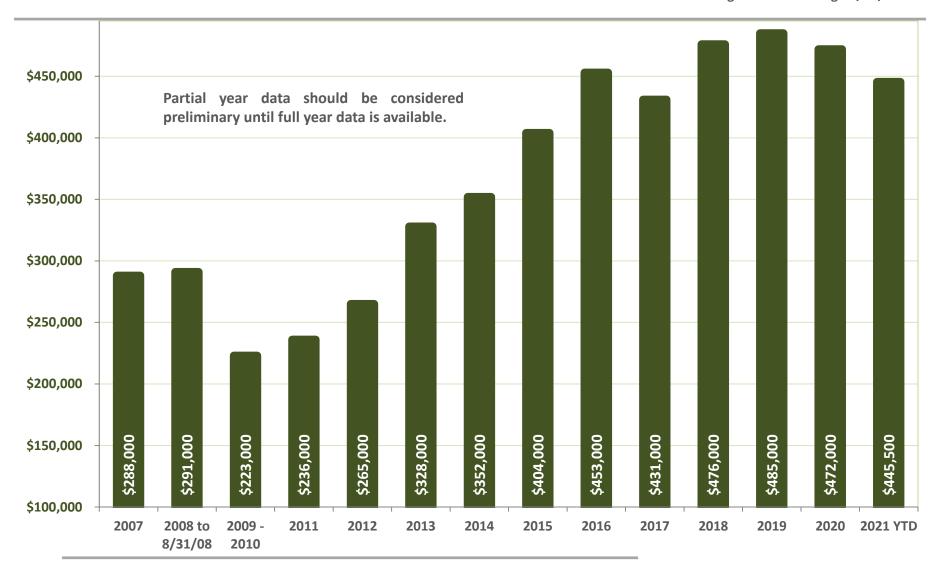
Sales reported to NorCal Regional MLS through 9/30/21



Capitalization rate calculations – sales price divided by net income (excluding mortgage costs), or return on investment as if the property had been purchased all cash – are only as good as the income and expense data provided by listing agents, and should be considered general approximations. Data from sources deemed reliable, but may contain errors and is subject to revision. Outlier sales that would distort the statistic were deleted from analysis when identified.

### **Average Price per Unit**San Francisco 5+ Unit Apartment Building Sales

Sales reported to NorCal Regional MLS through 9/30/21



Because of the huge variety in buildings sold, this is a very general statistic when applied to SF investment property sales. This data is from sources deemed reliable, but may contain errors and subject to revision. Outlier sales deleted when identified. All numbers should be considered approximate.



#### **Median Sales Price Trends since 2011**

**San Francisco 5-15 Unit Residential Apartment Buildings** 

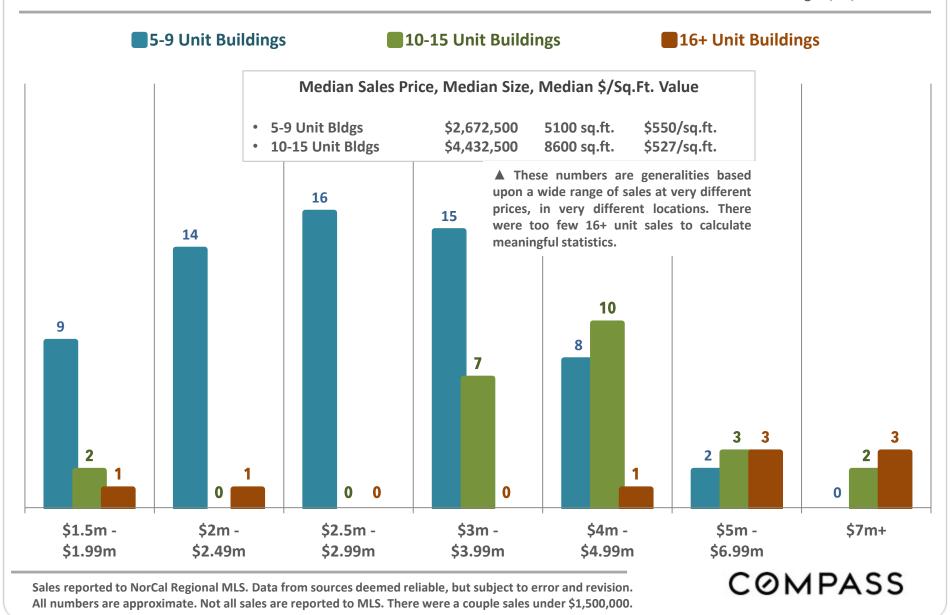
Sales reported to NorCal Regional MLS by 9/30/21



Data from sources deemed reliable, but may contain errors and subject to revision. All numbers should be considered approximations.

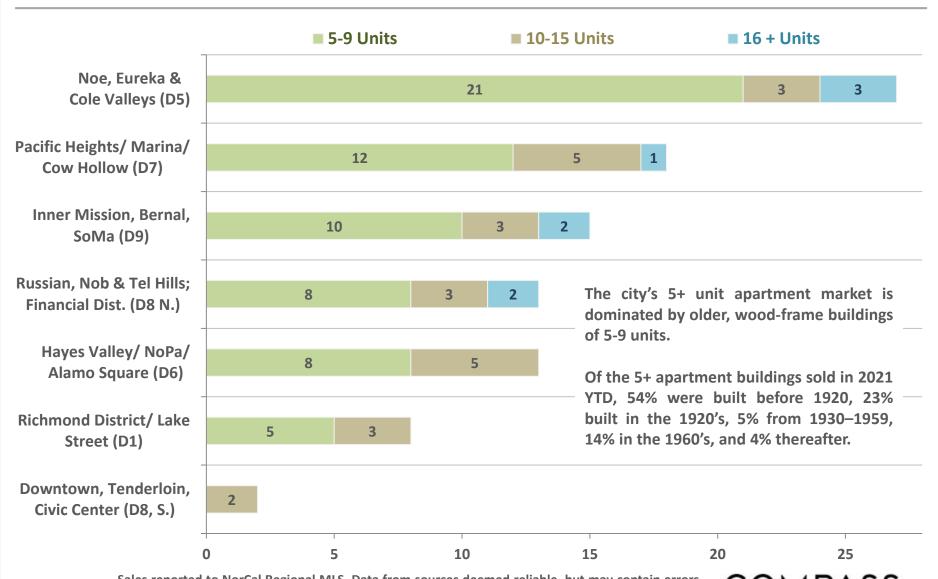
### San Francisco 5+ Unit Apartment Building Sales 2021 YTD Sales by Price Segment

2021 sales reported to MLS through 9/30/21



# Multi-Unit Residential Property Sales, 5+ Units 2021 YTD Sales by San Francisco Realtor District

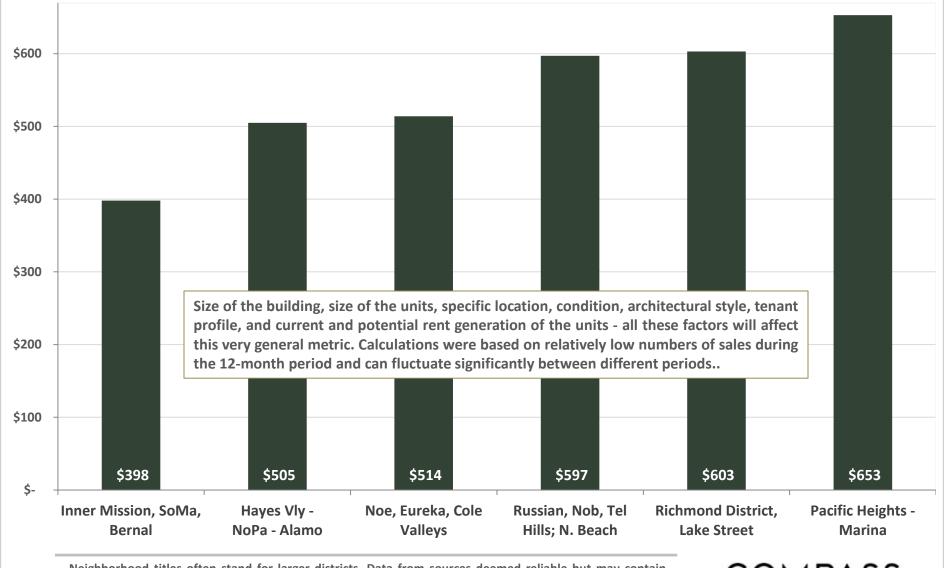
2021 sales reported to MLS through 9/30/21



Sales reported to NorCal Regional MLS. Data from sources deemed reliable, but may contain errors and subject to revision. All numbers are approximate. May not include all mixed-use building sales. Not all sales are reported to MLS. Other city districts had less than 2 sales in the period.

### Median Price per Square Foot – Selected Submarkets 5+ Unit Apartment Buildings – 2021 YTD Sales

2021 sales reported to NorCal Regional MLS through 9/30/21



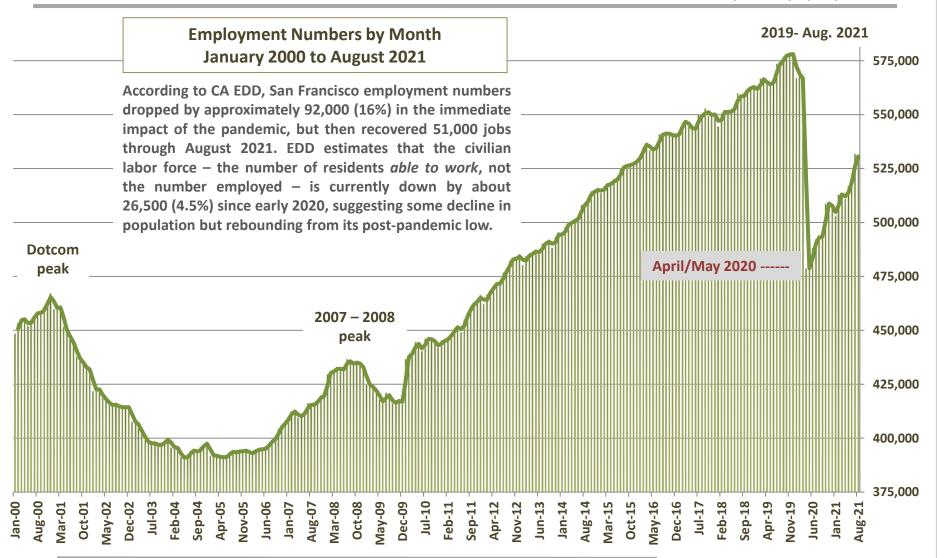
Neighborhood titles often stand for larger districts. Data from sources deemed reliable but may contain errors and subject to revision. Not all sales report square footage, nor are all sales reported to MLS. Numbers should be considered very approximate since a very wide variety of buildings are in this mix.

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#### **San Francisco Employment Trends**

**Number of Employed Residents since 2000** 

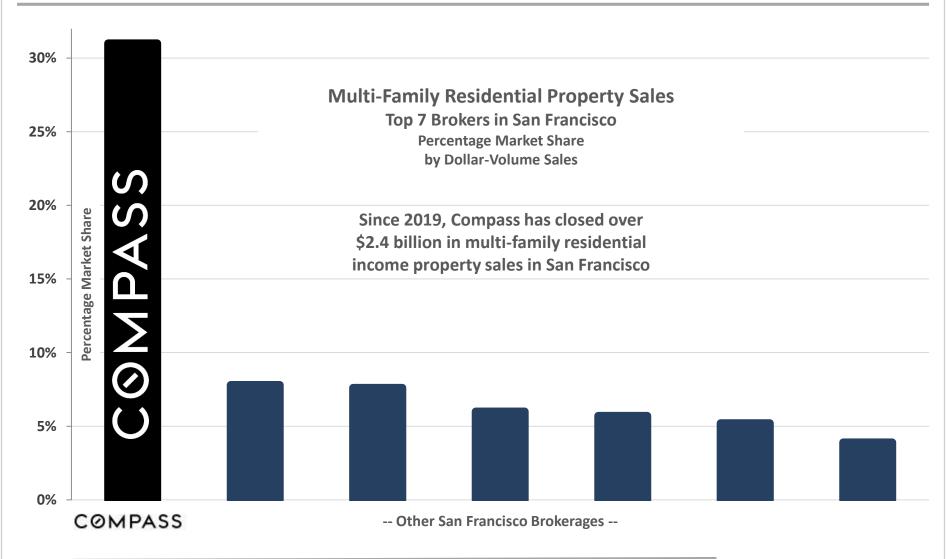
Per California Employment Development Dept. (EDD)



EDD data. Last month's data is labeled "preliminary" by EDD. EDD often goes back to revise past data releases. Data from sources deemed reliable but may contain errors and subject to revision. All numbers should be considered approximate.

#### San Francisco Multi-Family Building Sales

**Top 7 Brokers, Multi-Unit Residential Sales, 2019-2021\*** 



<sup>\*</sup> Dollar-volume, transaction-side sales, multi-unit "residential income" buildings, reported to SFARMLS, 1/1/19 – 9/15/21, per Broker Metrics as of 9/17/21. Sales reported to MLS: Not all sales are reported.

Note that the quantity of sales in any given local submarket is usually relatively small and/or the number of sales that report the necessary financial information can be limited. Buildings of different ages, qualities and sizes selling in different periods can cause these average and median figures to fluctuate significantly. Furthermore, the reliability of some of these calculations depends upon the quality of the income and expense figures provided by the listing agents, and sometimes instead of actual numbers, much less meaningful projected or scheduled figures are used. Late reported listings and sales may change these statistics. Therefore, the above statistics should be considered very general indicators, and how they apply to any particular property without a specific comparative market analysis is unknown.

These analyses were made in good faith with data from sources deemed reliable, but they may contain errors and are subject to revision. Statistics are generalities and all numbers should be considered approximate.

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