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The San Francisco Bay Area Apartment Building Market

Mid-Year 2017 Market Report
Main Focus on 5+ Unit Buildings

For San Francisco, Alameda & Marin Counties

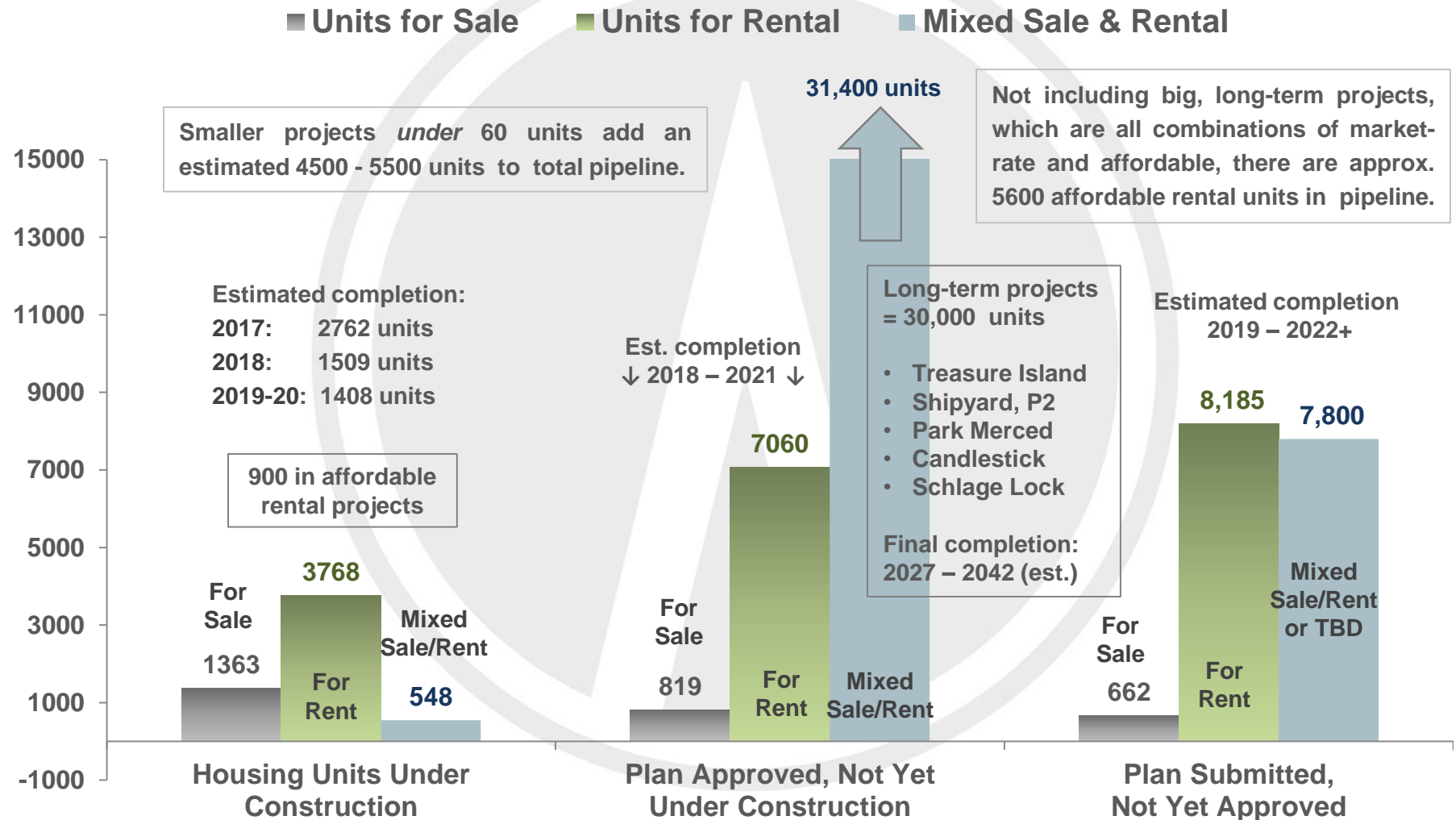


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San Francisco New Construction Breakdown

For Sale & Rental Housing, Projects of 60+ Units

Estimates per San Francisco
Business Times 6/23/17 Planning
Dept. Residential Pipeline Analysis



Based on 6/23/2017 SF Business Times analysis. May contain errors and subject to revision. Projects are constantly being added, changed and abandoned. All numbers are general estimates and approximations.



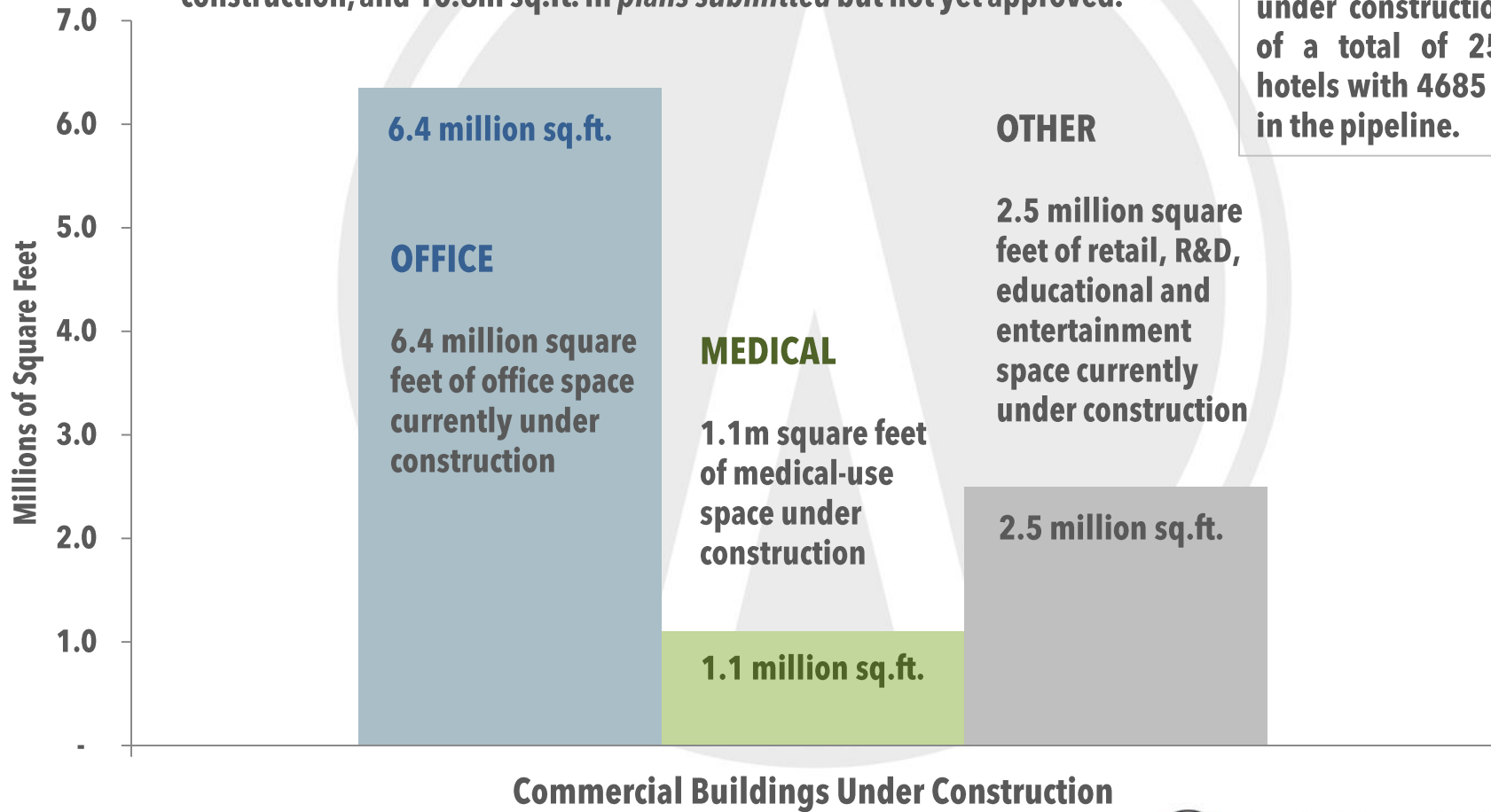
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San Francisco Commercial Construction Projects

San Francisco Business Times Analysis, Projects 50,000+ sq.ft. [6/23/17]

Besides the 10 million sq.ft. of commercial construction underway in SF as charted below, there is 10.8m sq.ft. *approved* but not yet under construction, and 10.8m sq.ft. in *plans submitted* but not yet approved.

and ... 5 hotels with 1400 new hotel rooms under construction, out of a total of 25 new hotels with 4685 rooms in the pipeline.



Based on "Office and R&D Pipeline," and "Hotel pipeline bulges..." in June 23, 2017 issue of the San Francisco Business Times. Data from sources deemed reliable but may contain errors and subject to revision. All numbers should be considered general approximations.

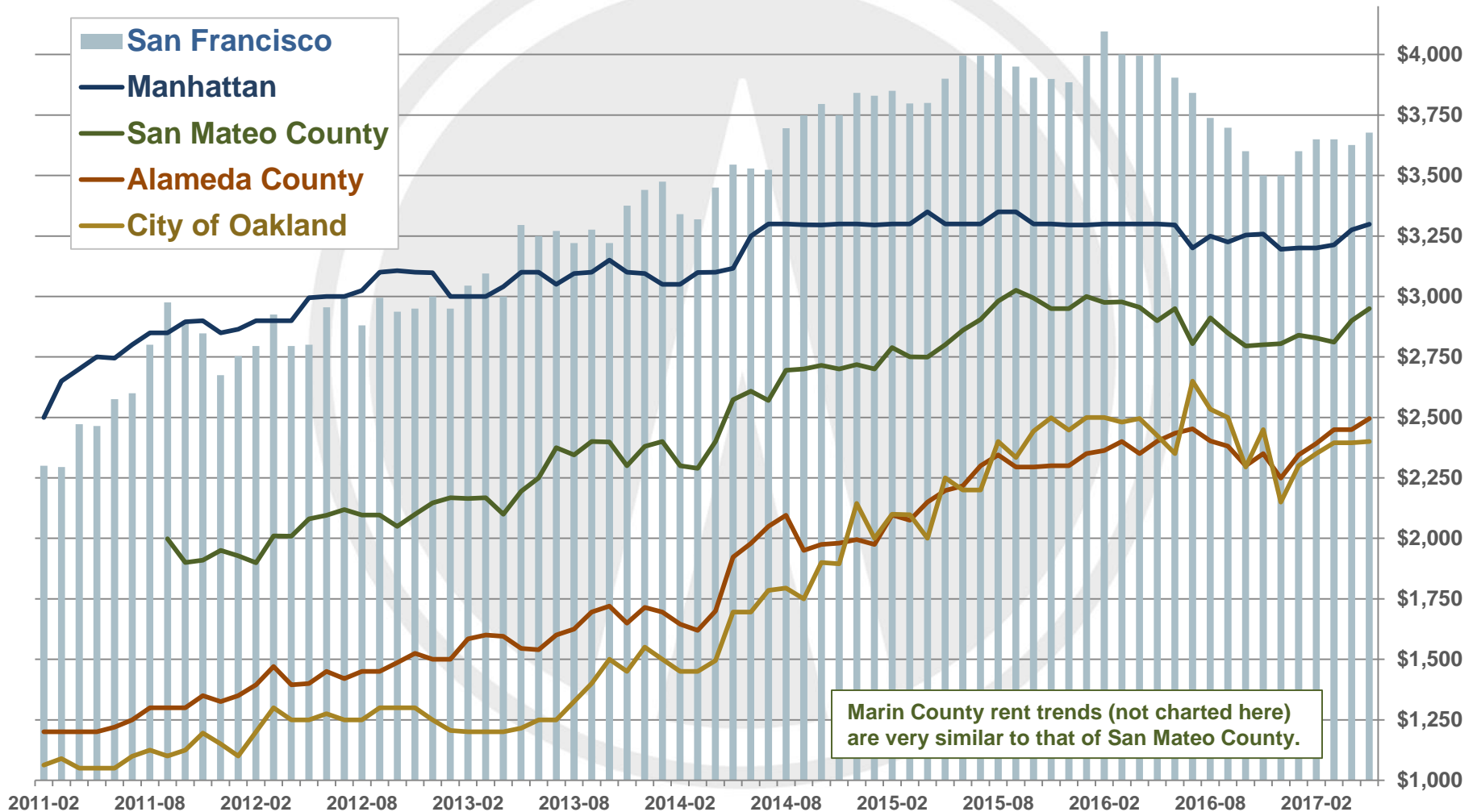


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Median List Rents since 2011

Selected Bay Area Counties & NYC

Data per Zillow, 5+ unit buildings through May 2017



Per Zillow rental data by month through May 2017. Data from sources deemed reliable, but may contain errors and subject to revision. All numbers to be considered approximate.

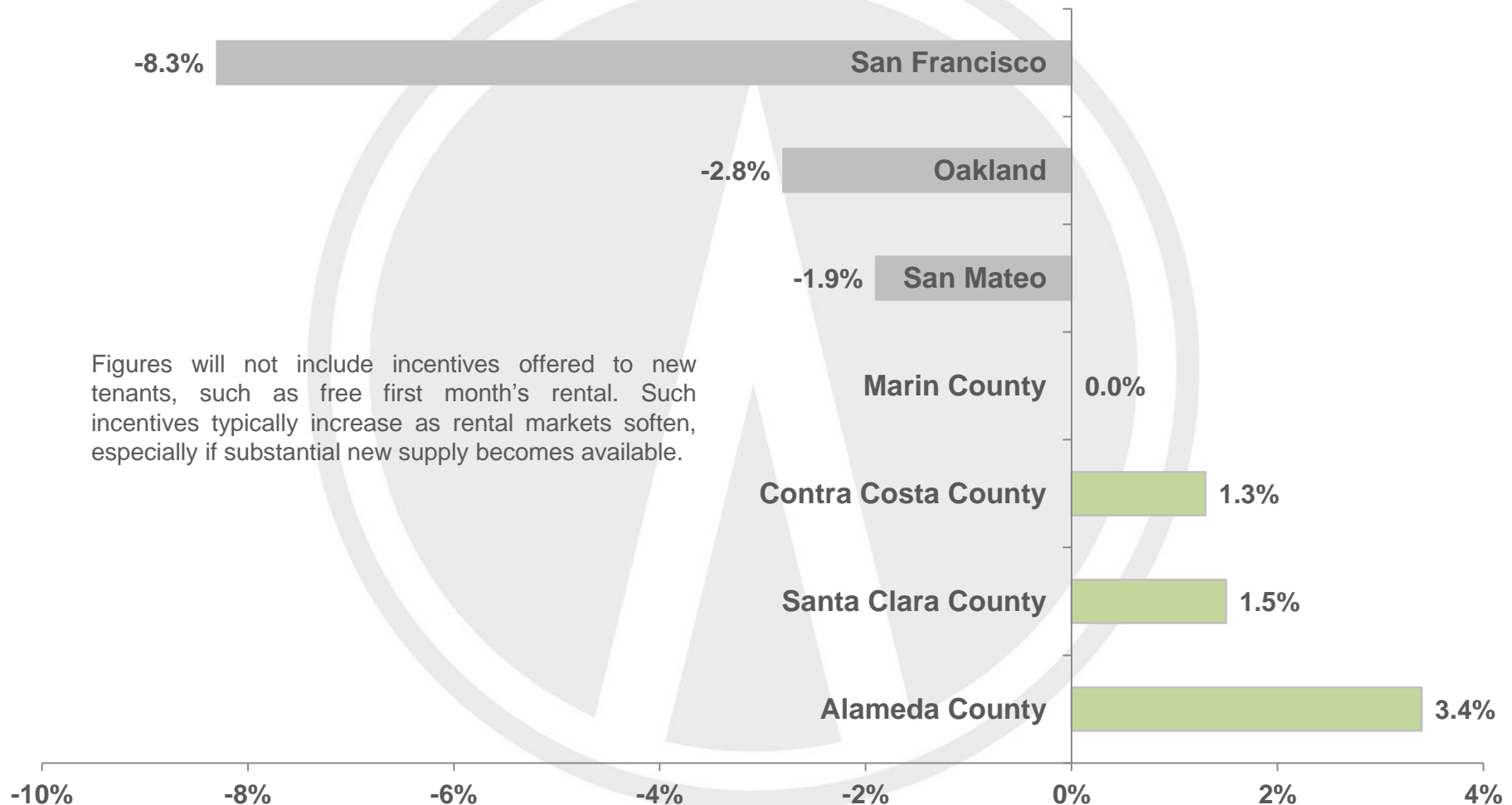


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Bay Area Residential Rent Trends

Median List Rent, Year-over-Year Changes, Spring 2016 to Spring 2017

Data per Zillow for
5+ unit buildings.



Comparing March-May 2016 with March-May 2017, averaging the 3 months data.
Data per Zillow deemed reliable but may contain errors and subject to revision.

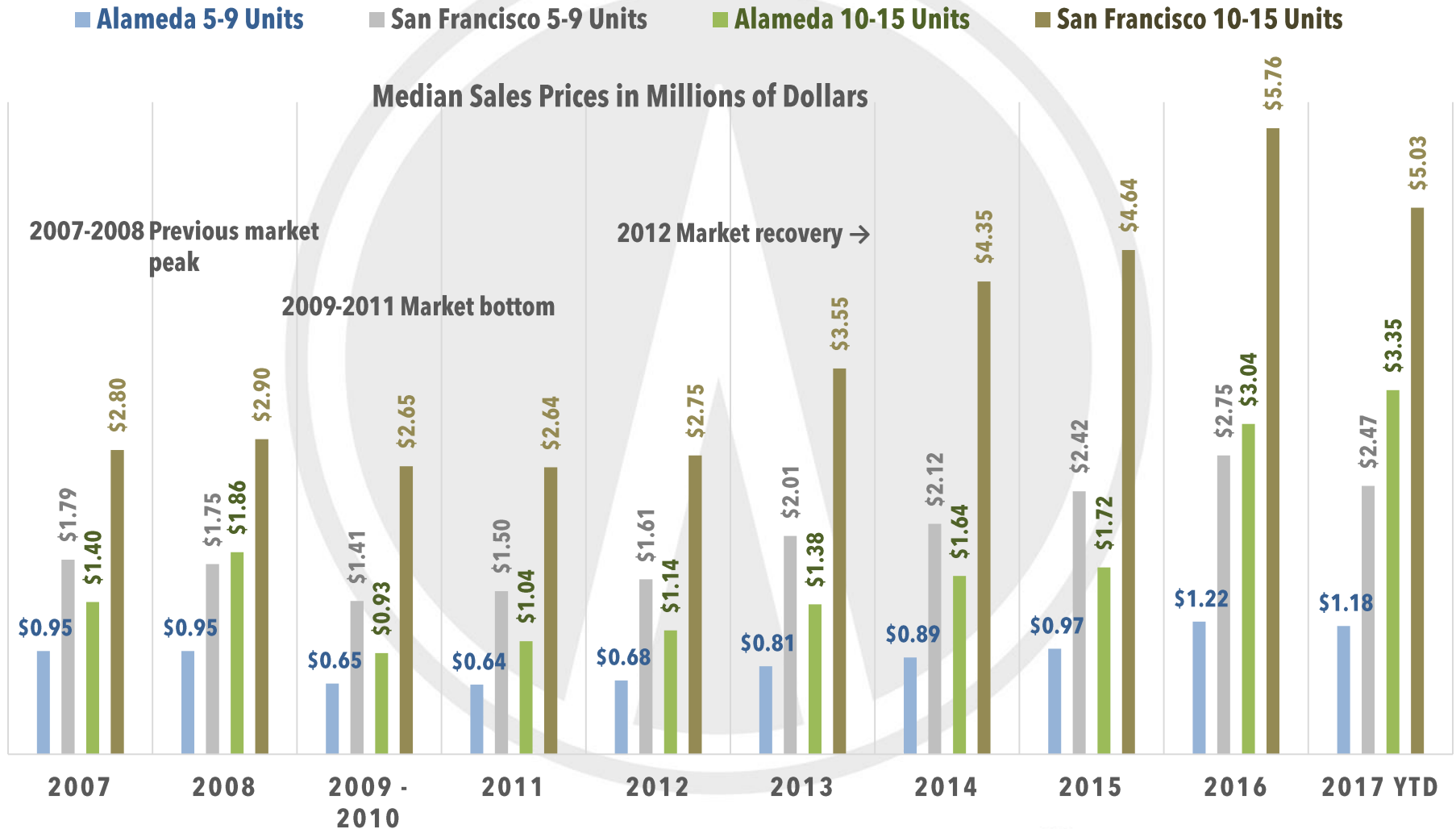


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Median Sales Prices in Millions of Dollars

San Francisco & Alameda 5-15 Unit Building Sales

County residential multi-unit sales reported to MLS through 6/30/17.



Because of the relatively small number of sales and the huge variety in buildings sold, this is a very general statistic when applied to investment property MLS sales. Data is from sources deemed reliable, but may contain errors and subject to revision. All numbers approximate.

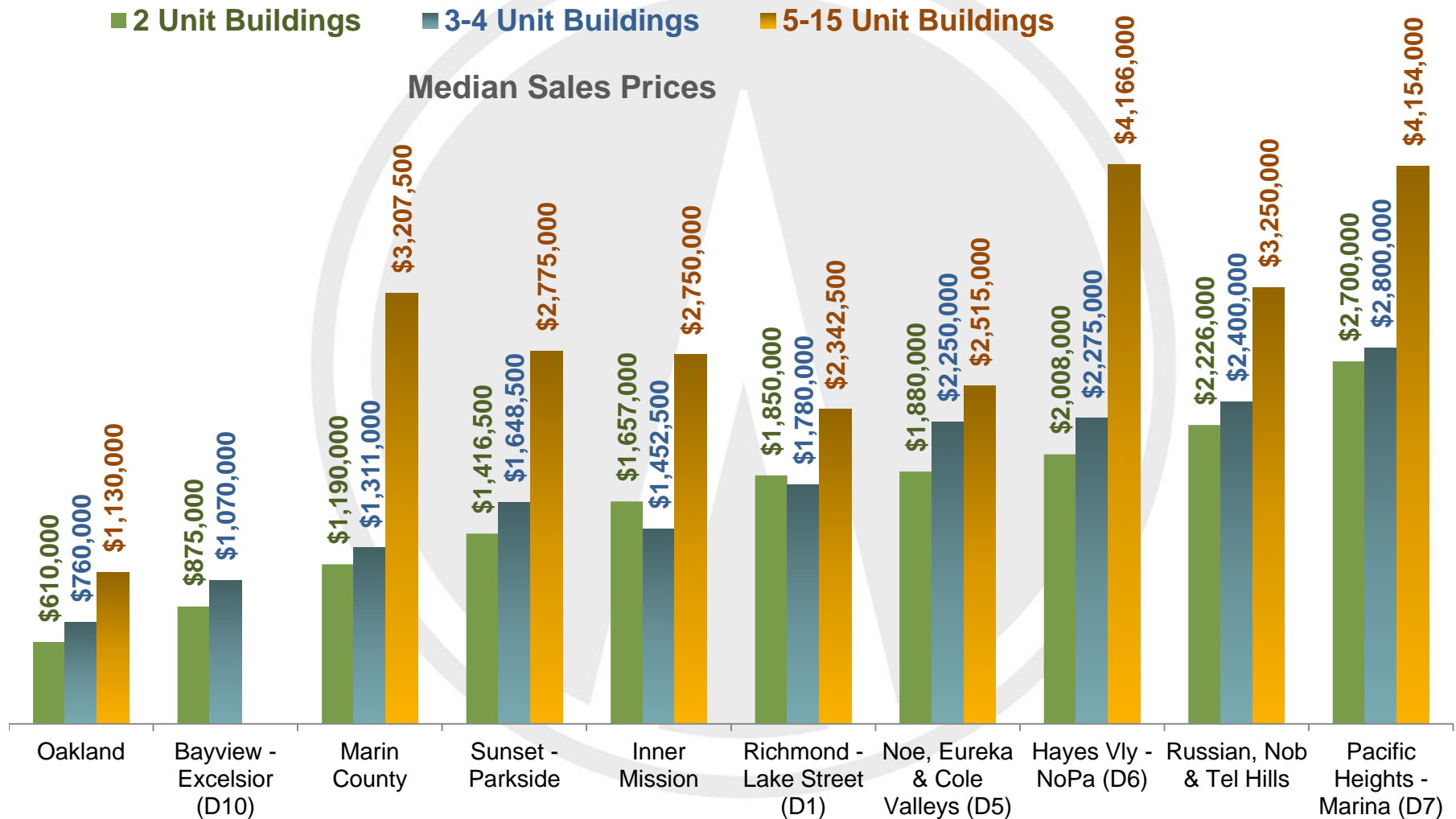


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San Francisco, Oakland & Marin County

Residential Multi-Unit Properties, Median Sales Prices

MLS Sales reported
3/22/16 – 3/21/17



Neighborhood titles often stand for larger districts. Some markets had relatively few sales in the period. Data from sources deemed reliable but may contain errors and subject to revision.

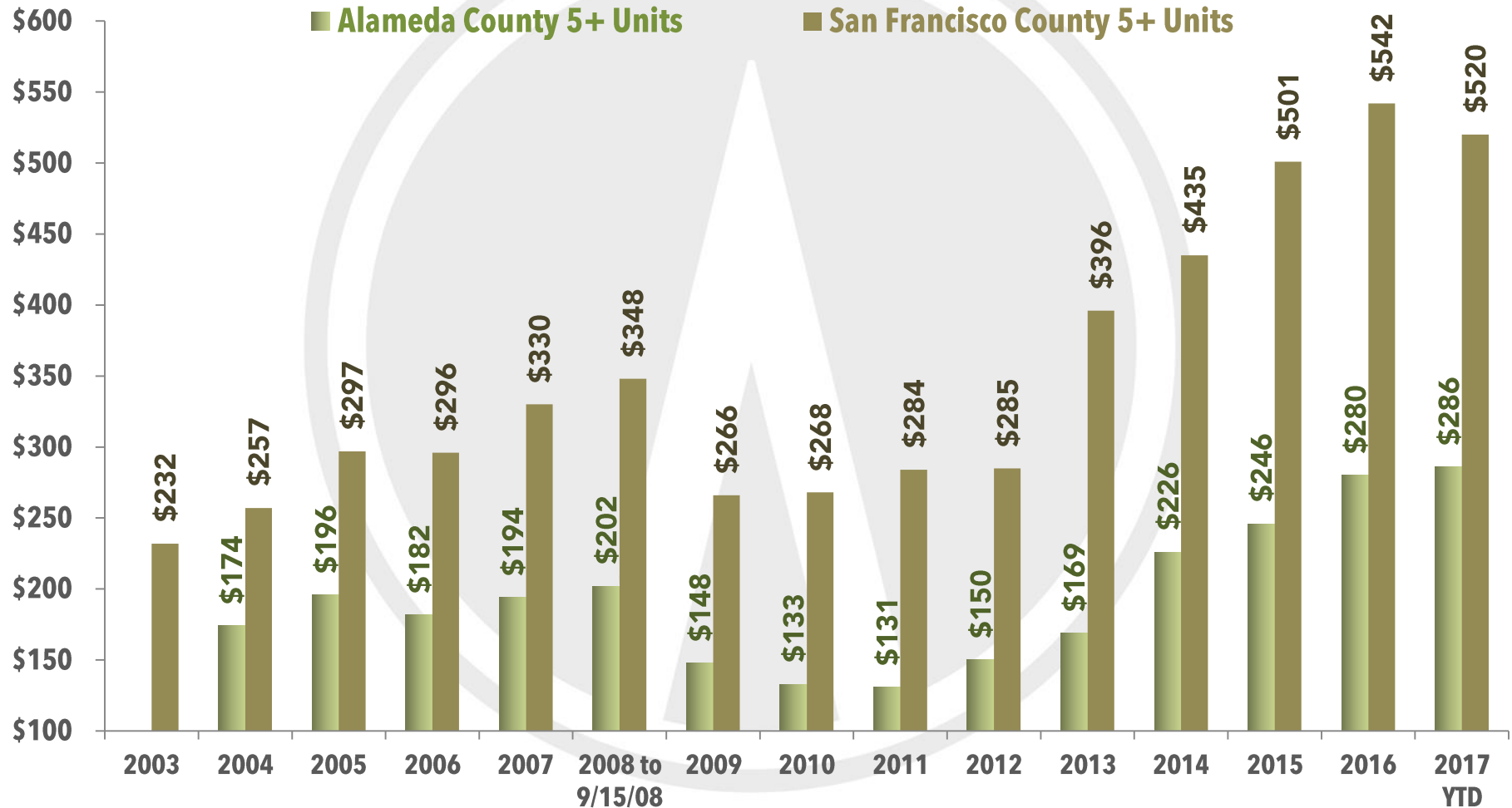


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Average Dollar per Square Foot Values

San Francisco & Alameda, 5+ Unit Apartment Building Sales

Sales reported to MLS.



Because of the relatively small number of sales and the huge variety in buildings sold, average dollar per square foot is a very general statistic when applied to investment property sales. Data is from sources deemed reliable, but may contain errors and subject to revision. All numbers are approximate.



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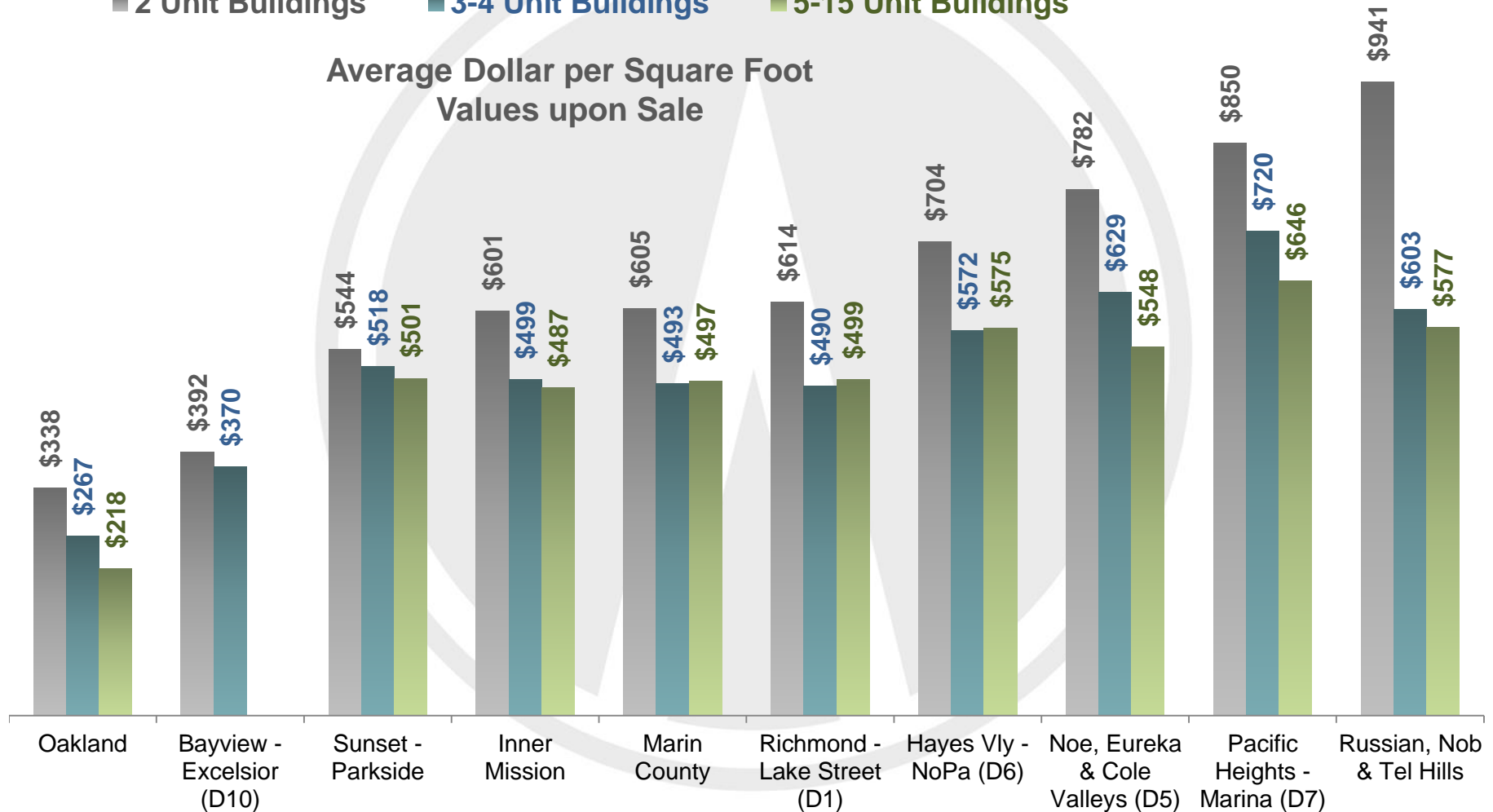
San Francisco, Oakland & Marin County

Residential Multi-Unit Properties, Average Dollar per Square Foot

MLS Sales reported
3/22/16 – 3/21/17

■ 2 Unit Buildings ■ 3-4 Unit Buildings ■ 5-15 Unit Buildings

Average Dollar per Square Foot Values upon Sale



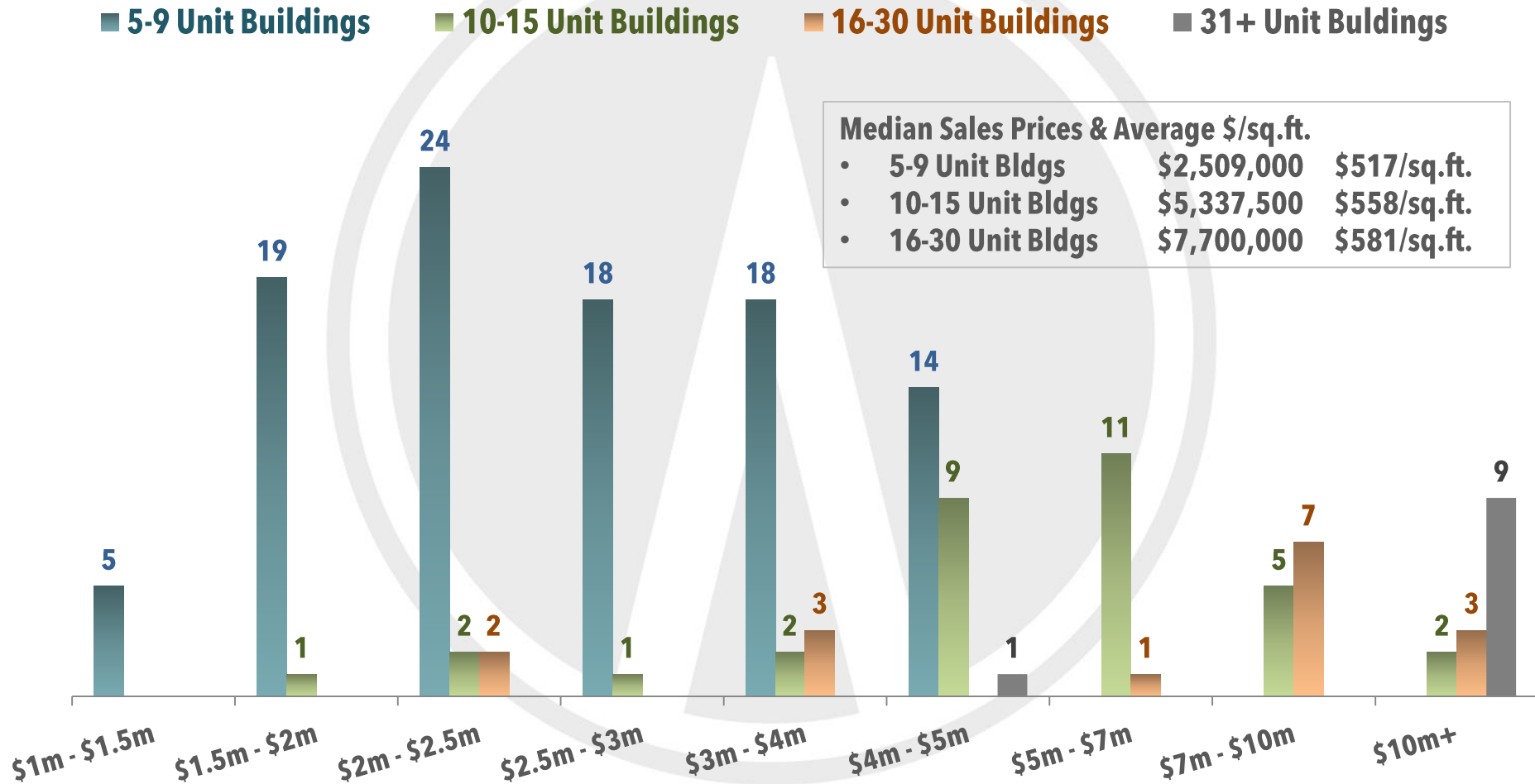
Neighborhood titles often stand for larger districts. Some markets had relatively few sales in the period. Outlier sales excluded when identified. Data from sources deemed reliable but may contain errors and subject to revision.



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San Francisco 5+ Unit Apartment Building Sales

12 Months Sales by Price Segment, Mid-Year 2017 Analysis



"M" signifies millions of dollars. Data from sources deemed reliable, but subject to error and revision. We try to track all sales, but some sales may be missing from analysis. All numbers to be considered approximate.

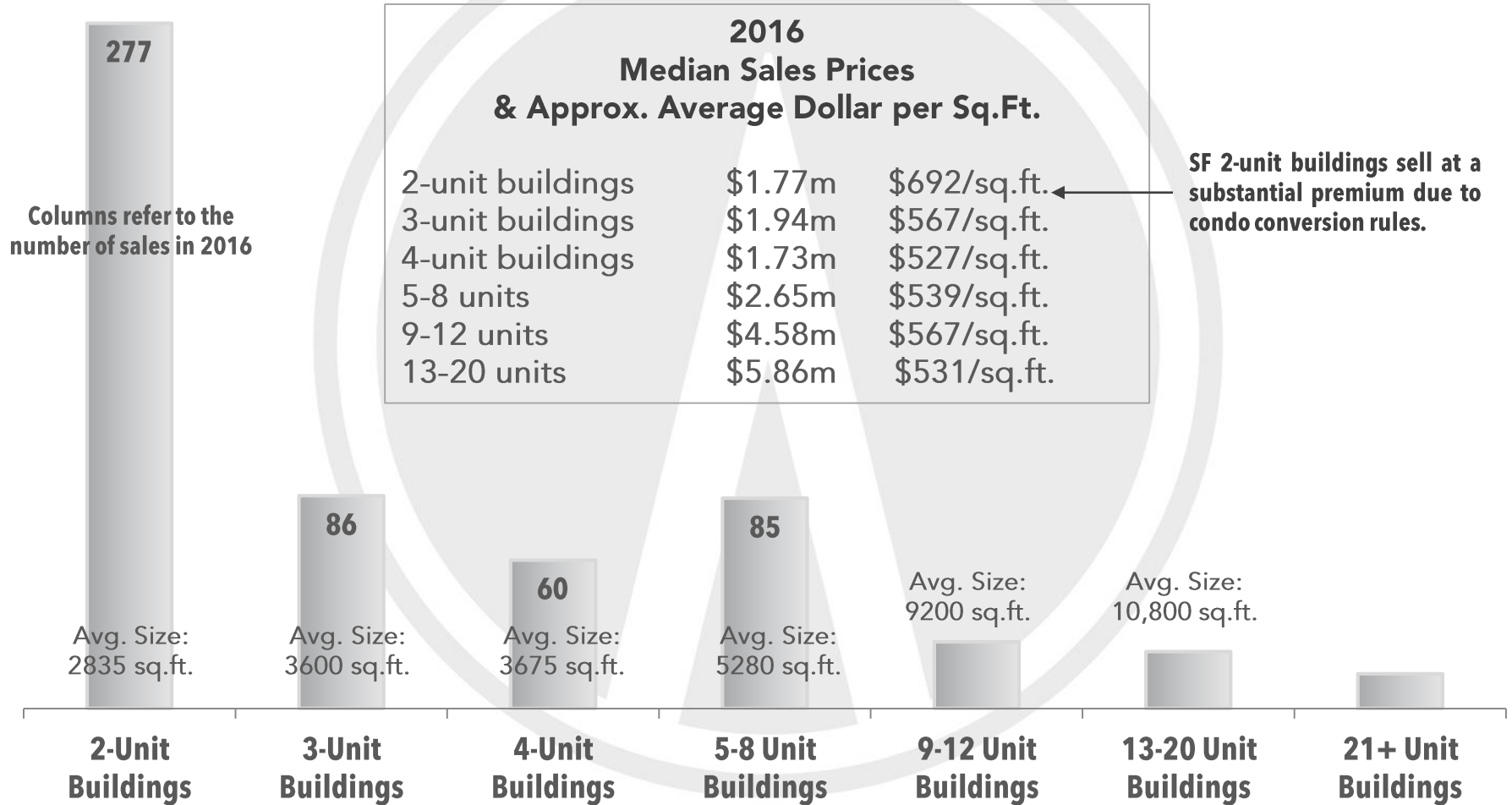


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San Francisco Multi-Unit Residential Building Market

2016 Sales Activity and Values

MLS statistics



Most of this data comes from MLS. Data from sources deemed reliable, but may contain errors and subject to revision. Outlier sales were deleted from \$/sq.ft. analysis when identified. All numbers should be considered approximate.

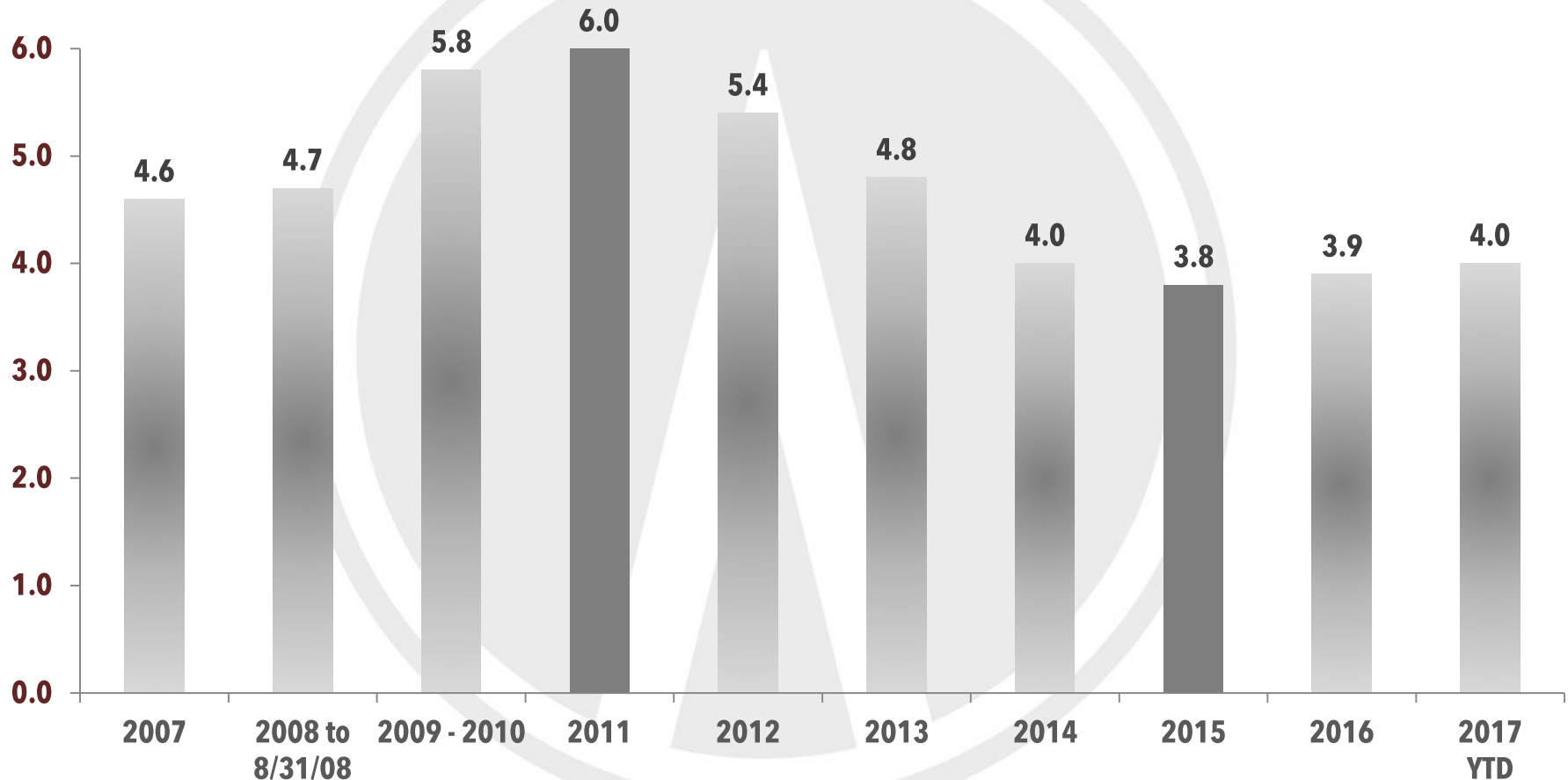


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Average Cap Rates

San Francisco 5+ Unit Apartment Building Sales

Sales through 6/30/17



Capitalization rate calculations – sales price divided by net income (excluding mortgage costs), or return on investment as if the property had been purchased all cash – are only as good as the income and expense data provided by listing agents, and should be considered general approximations. Data from sources deemed reliable, but may contain errors and is subject to revision. Outlier sales that would distort the statistic were deleted from analysis when identified.



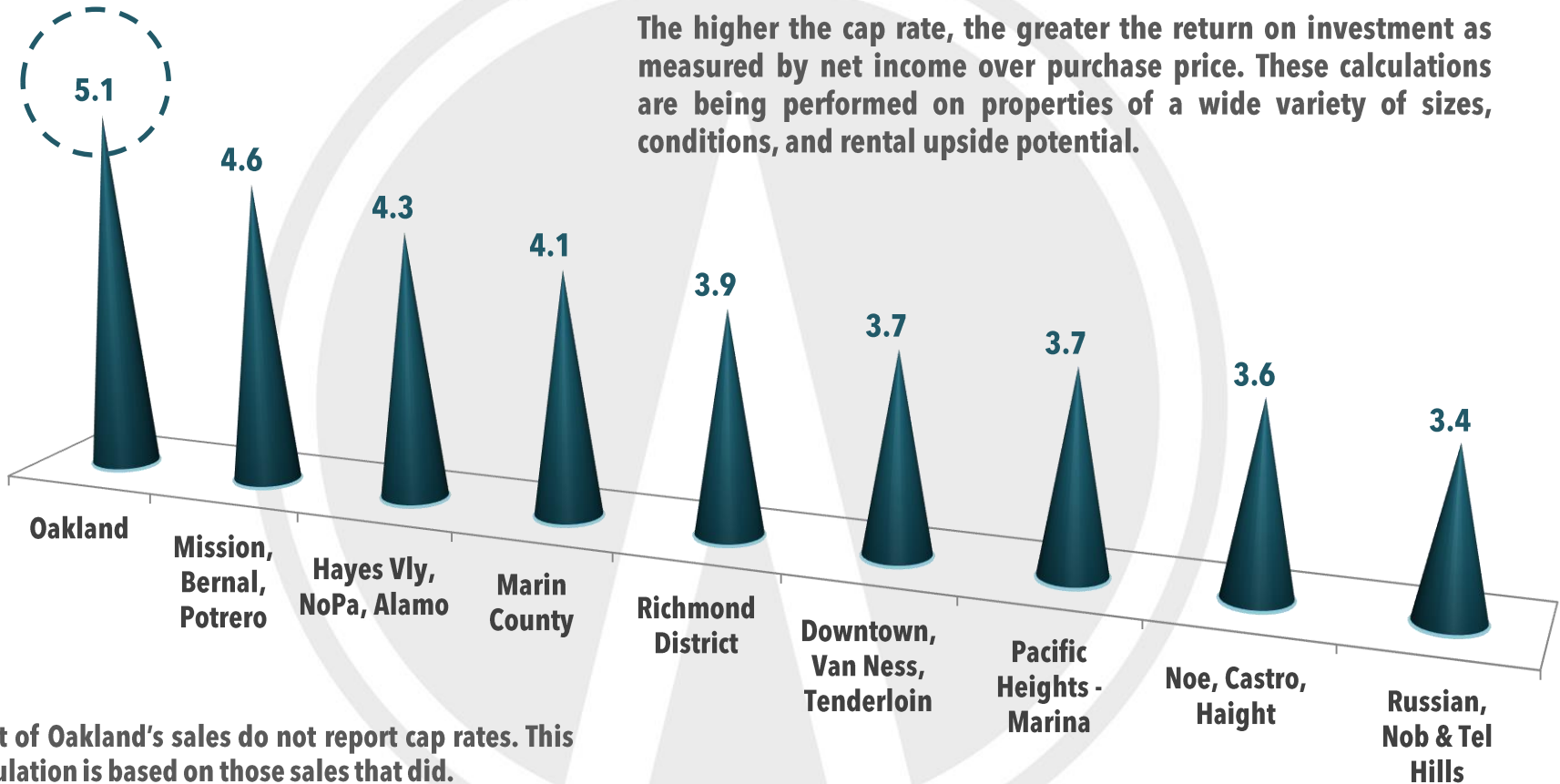
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Average Cap Rates

By Submarket, Sales of 5+ Unit Buildings [3/22/16 - 3/21/17]

Sales of 5+ unit buildings
reported to MLS.

The higher the cap rate, the greater the return on investment as measured by net income over purchase price. These calculations are being performed on properties of a wide variety of sizes, conditions, and rental upside potential.



Capitalization rate calculations – sales price divided by net income (excluding mortgage costs), or return on investment as if the property had been purchased all cash – are only as good as the income and expense data provided by listing agents, so these numbers should be considered very general approximations. Data from sources deemed reliable, but may contain errors and subject to revision. Outlier sales removed from analysis when identified.

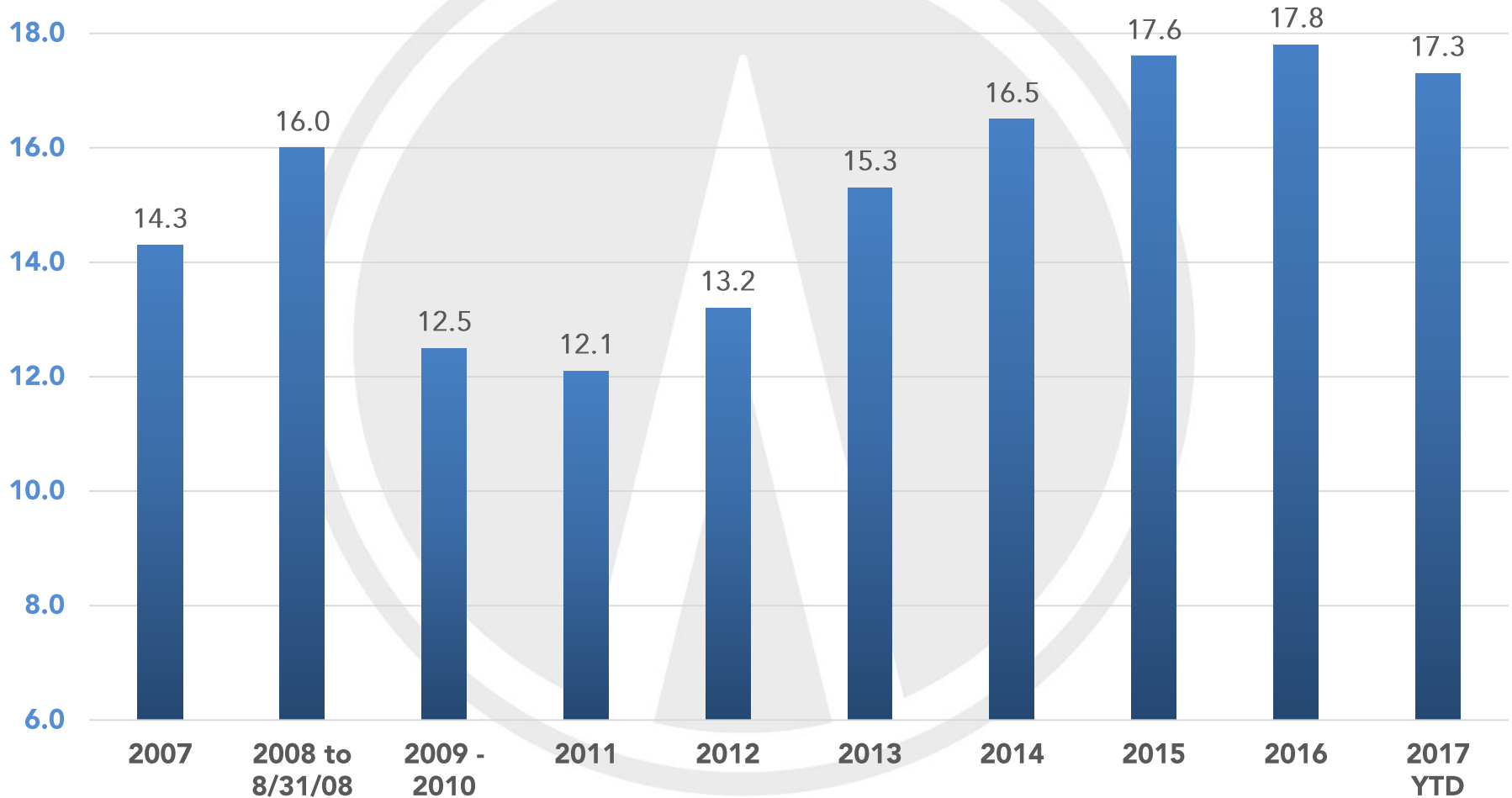


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Average Gross Rent Multiples

San Francisco 5+ Unit Apartment Building Sales

Sales through 6/30/17



GRM is calculated by dividing the sales price by the annual gross rents. It is a very general statistic and all numbers should be considered approximate. This data is from sources deemed reliable, but may contain errors and subject to revision. Outlier sales that would distort the statistic were deleted from the analysis when identified.

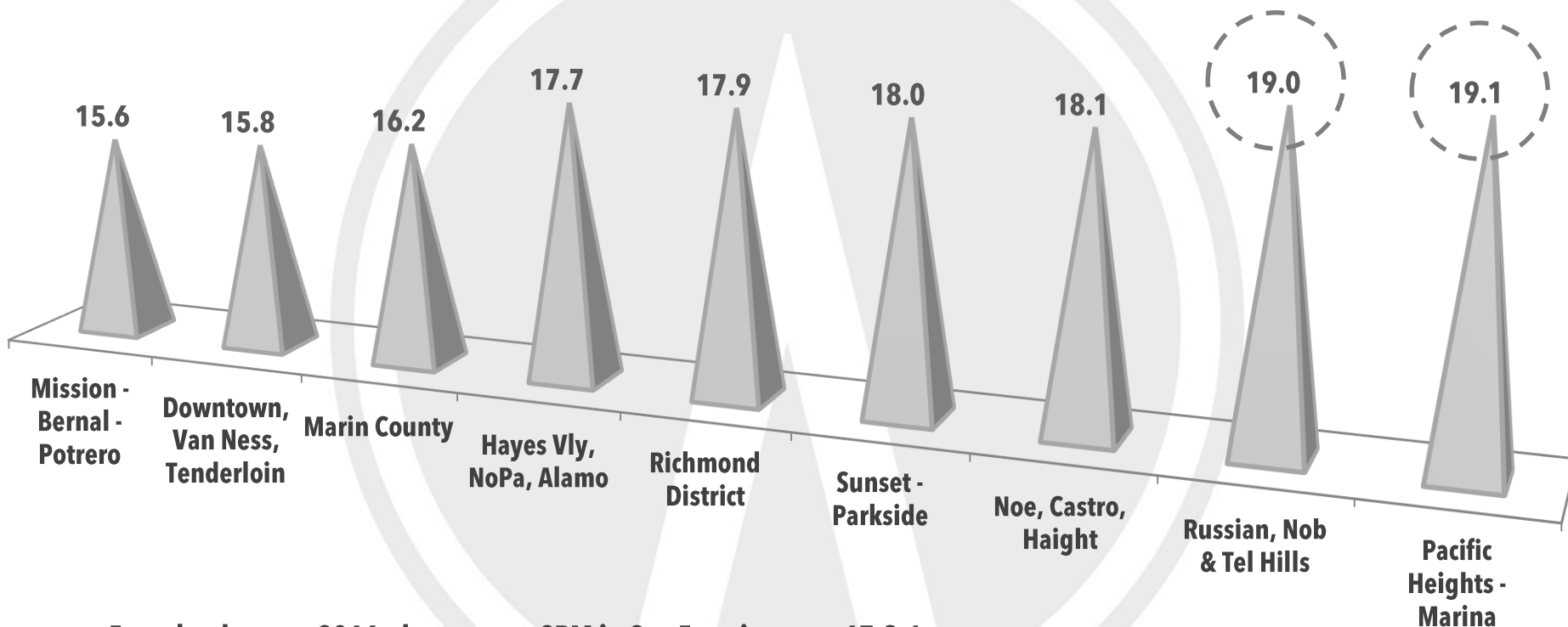


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Average Gross Rent Multiple (GRM)

San Francisco & Marin, 5+ Unit Buildings [3/22/16 - 3/21/17]

Sales of 5+ unit buildings
reported to MLS.



For calendar year 2016, the average GRM in San Francisco was 17.8. In 2011, at the bottom of the market, it was 12.1.

Gross Rent Multiple is simply the sales price divided by the total rental income of the property. It is a very general statistic, which doesn't account for expenses or income upside potential, and only as good as the data provided in MLS by listing agents. Data from sources deemed reliable, but may contain errors and subject to revision. Outliers removed from analysis, when identified.

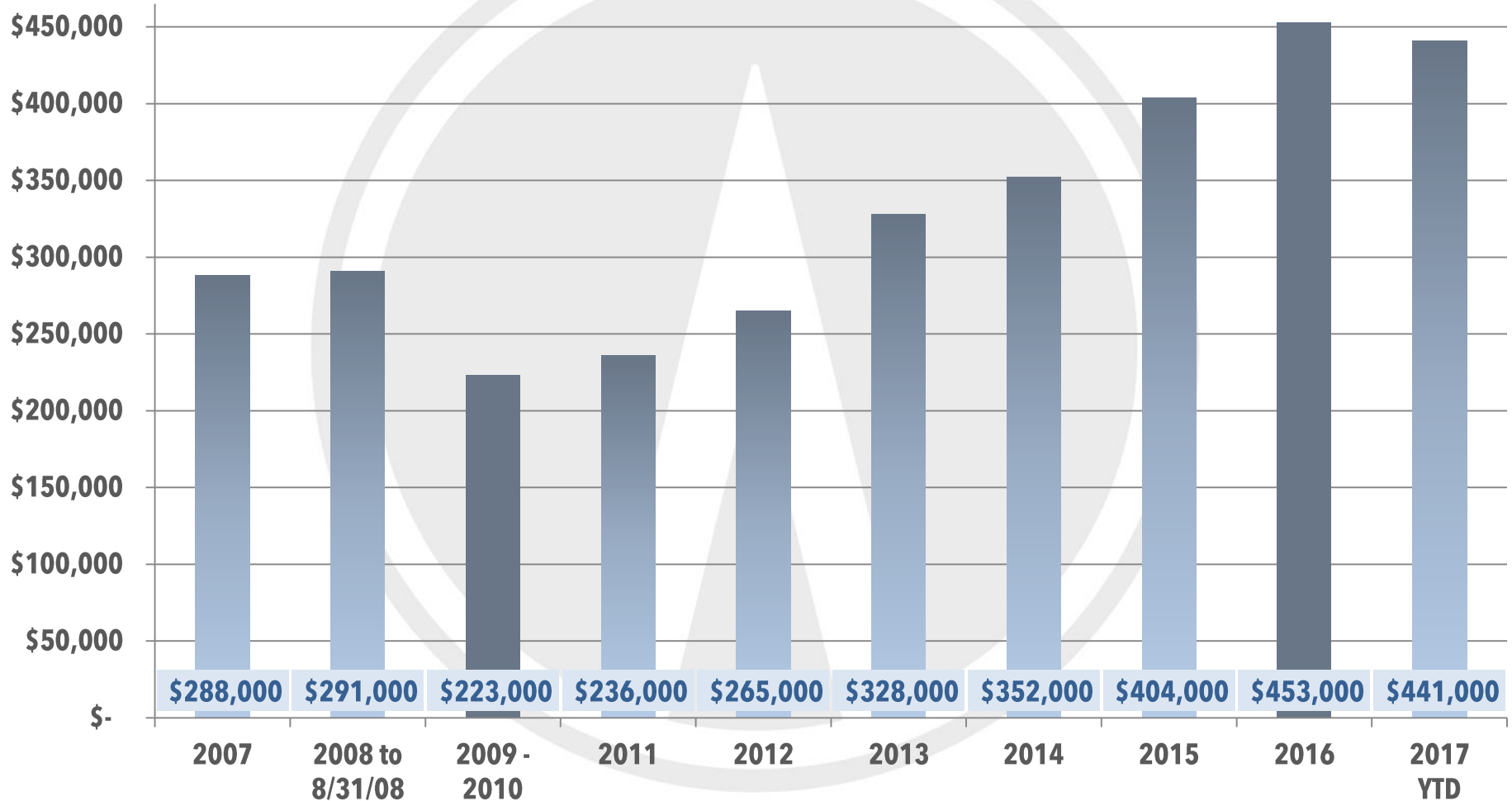


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Average Price per Unit

San Francisco 5+ Unit Apartment Building Sales

Sales through 6/30/17



Because of the huge variety in buildings sold, this is a very general statistic when applied to SF investment property sales. This data is from sources deemed reliable, but may contain errors and subject to revision. All numbers should be considered approximate.



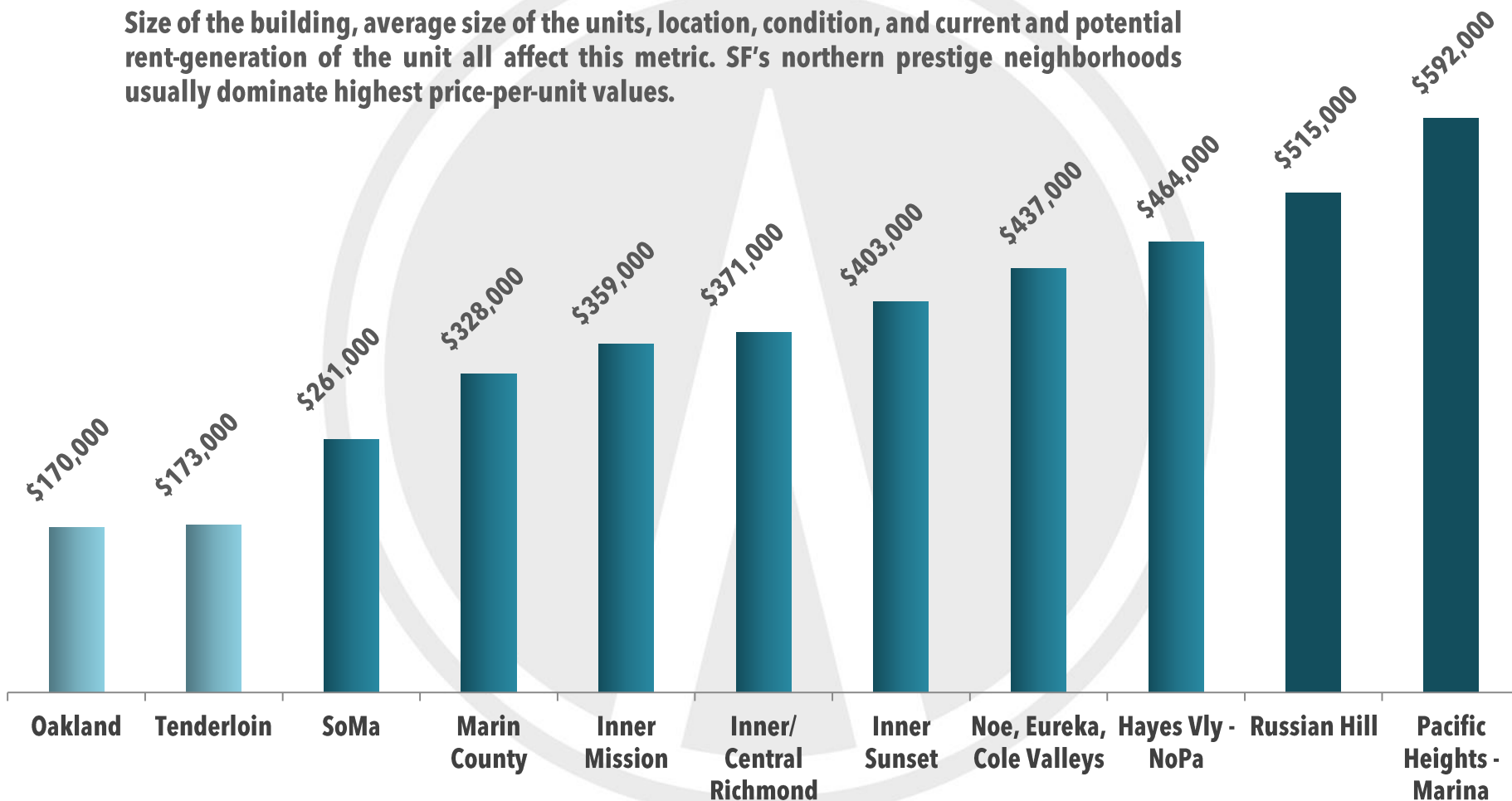
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Average Price per Unit – Selected Submarkets

5+ Unit Apartment Building Sales [3/22/16 – 3/21/17]

Sales reported to
MLS.

Size of the building, average size of the units, location, condition, and current and potential rent-generation of the unit all affect this metric. SF's northern prestige neighborhoods usually dominate highest price-per-unit values.



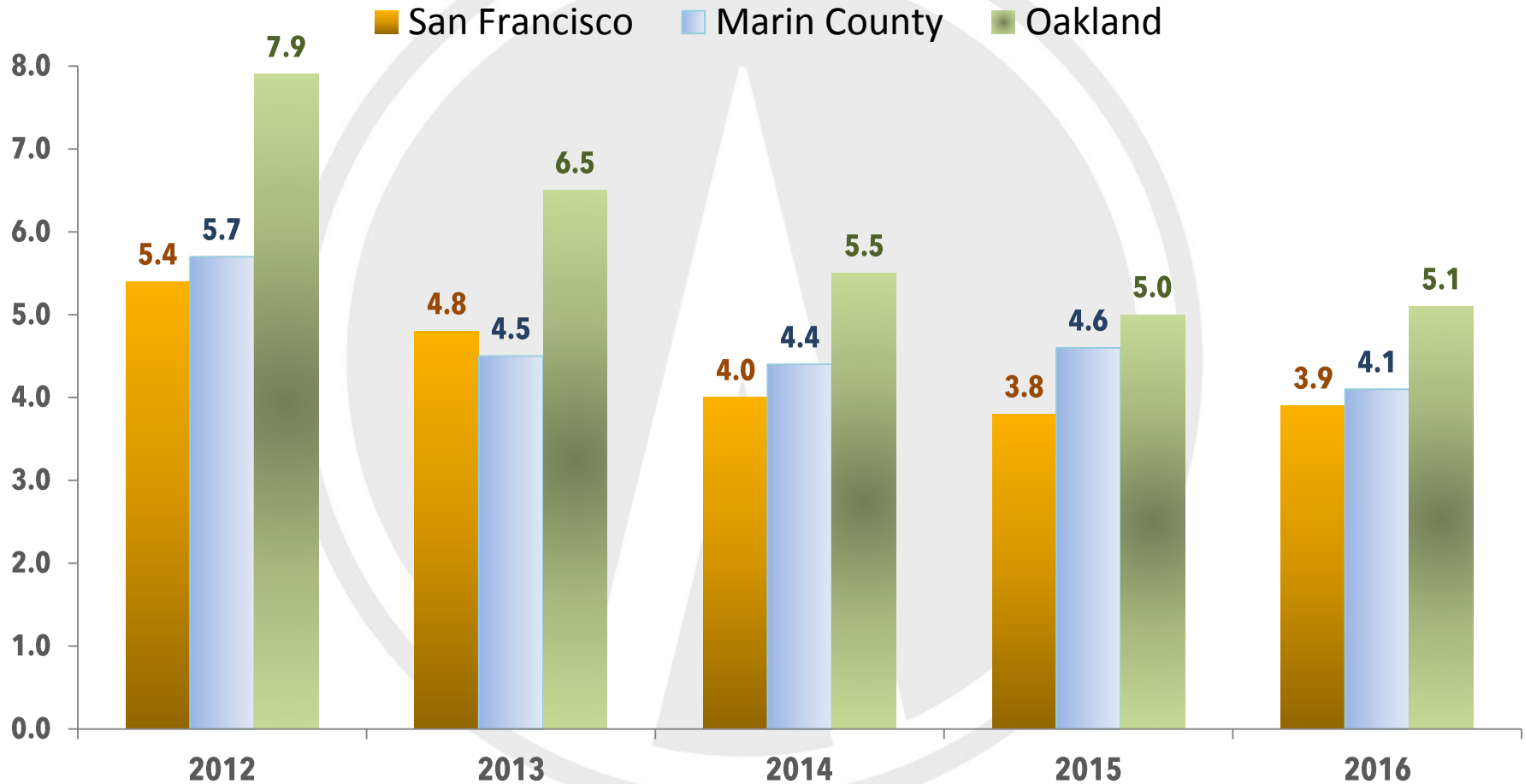
Oakland number based on last 6 months sales. Neighborhood titles often stand for larger districts. Data from sources deemed reliable but may contain errors and subject to revision. Outliers adjusted for when identified. All numbers should be considered approximate.



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Average Cap Rates

5+ Unit Apartment Building Sales: San Francisco, Marin & Oakland



Capitalization rate calculations – sales price divided by net income (excluding mortgage costs), or return on investment as if the property had been purchased all cash – are only as good as the income and expense data provided by listing agents, and should be considered very general approximations. Data from sources deemed reliable, but may contain errors and is subject to revision.

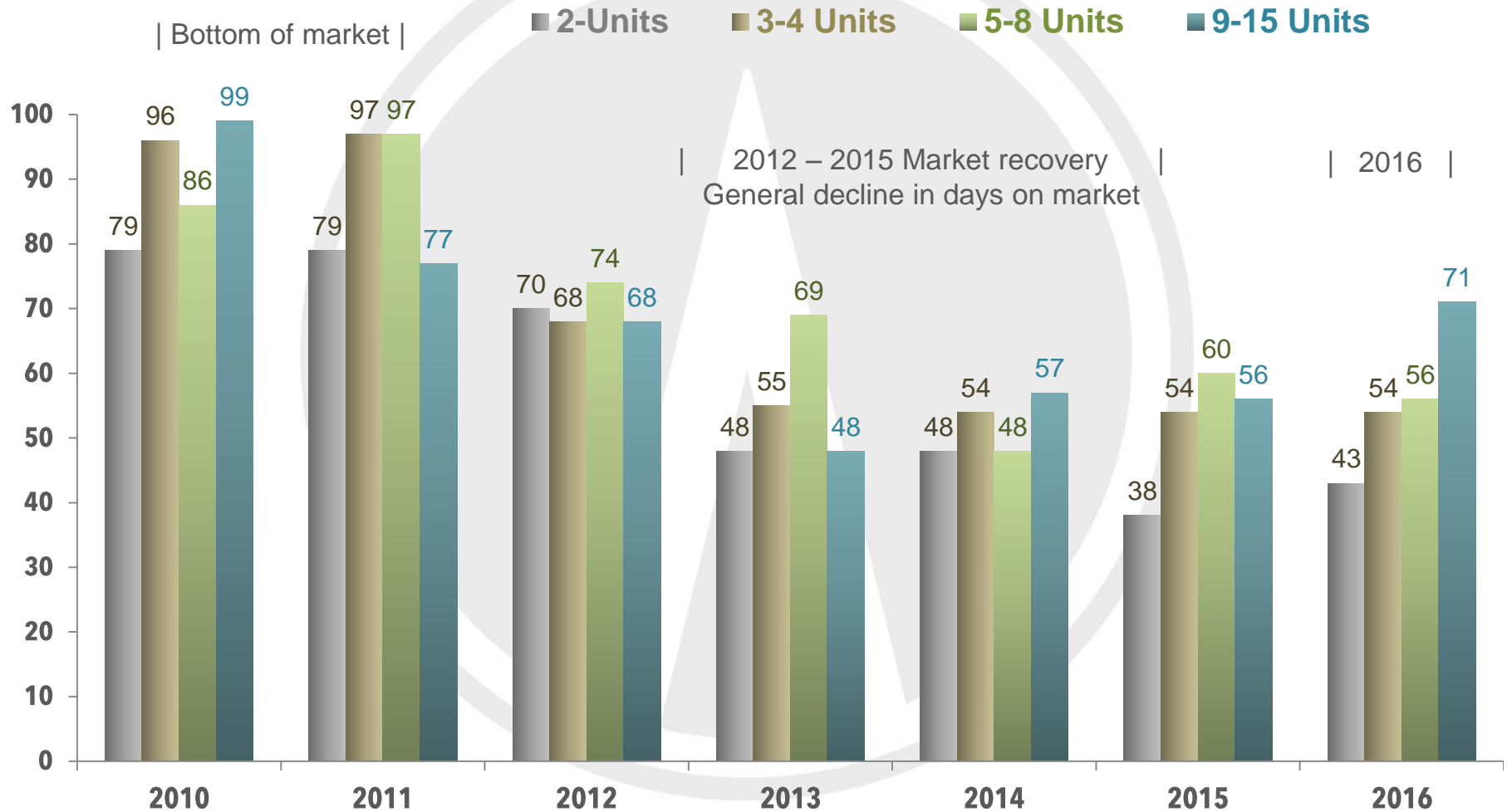


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Average Days on Market until Acceptance of Offer

San Francisco Multi-Unit Residential Sales: 2010 – 2016

Per MLS sales data.



These analyses were performed in good faith with data derived from sources deemed reliable, but may contain errors and are subject to revision. All numbers to be considered approximate.

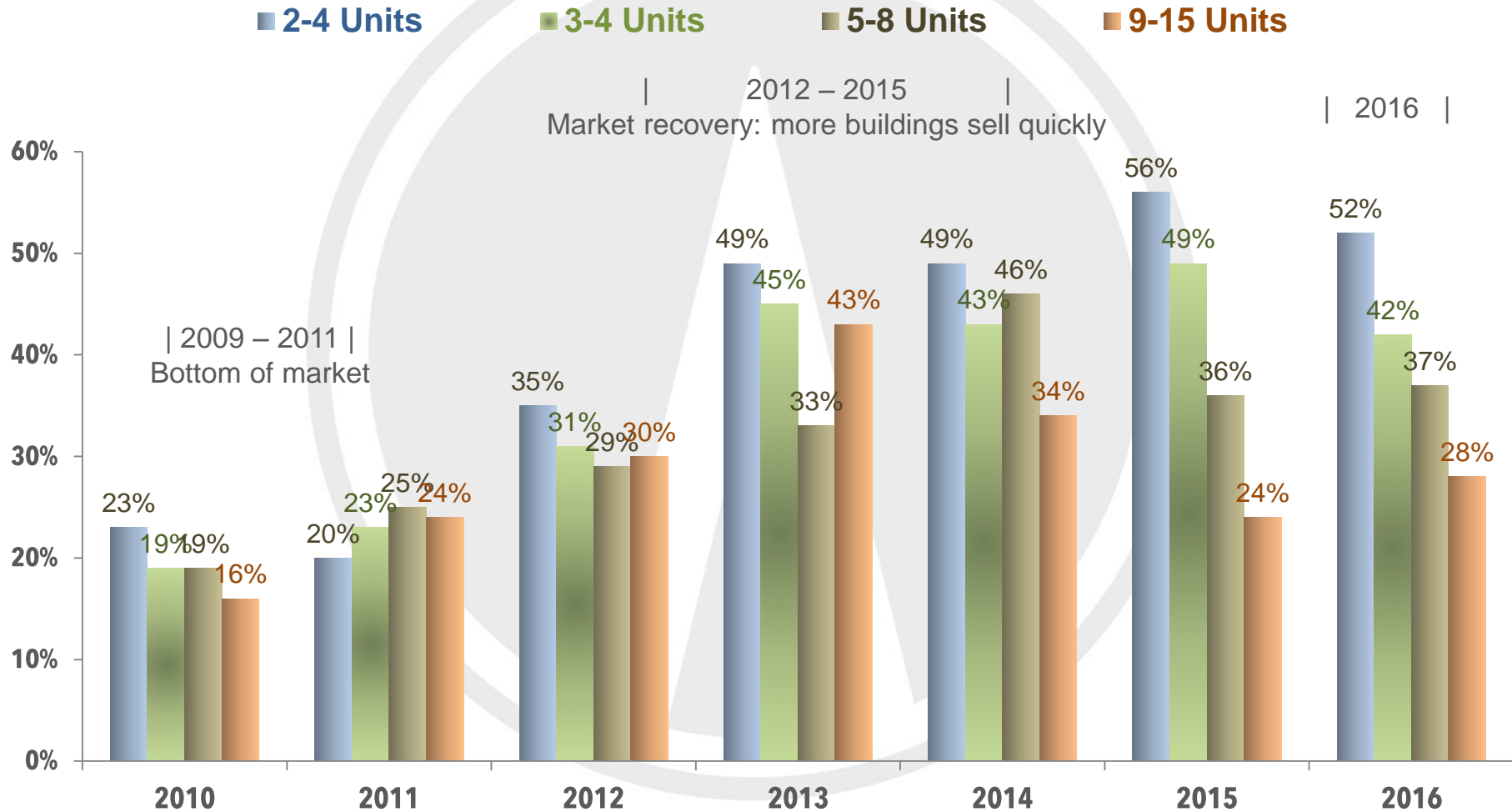


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% of Sales Selling Within 30 Days of Coming on Market

San Francisco Multi-Unit Residential Sales: 2010 – 2016

Per MLS sales data.



The selling period refers to the time between a listing coming on market and accepting an offer. These analyses were performed in good faith with data derived from sources deemed reliable, but may contain errors and are subject to revision. All numbers to be considered approximate.

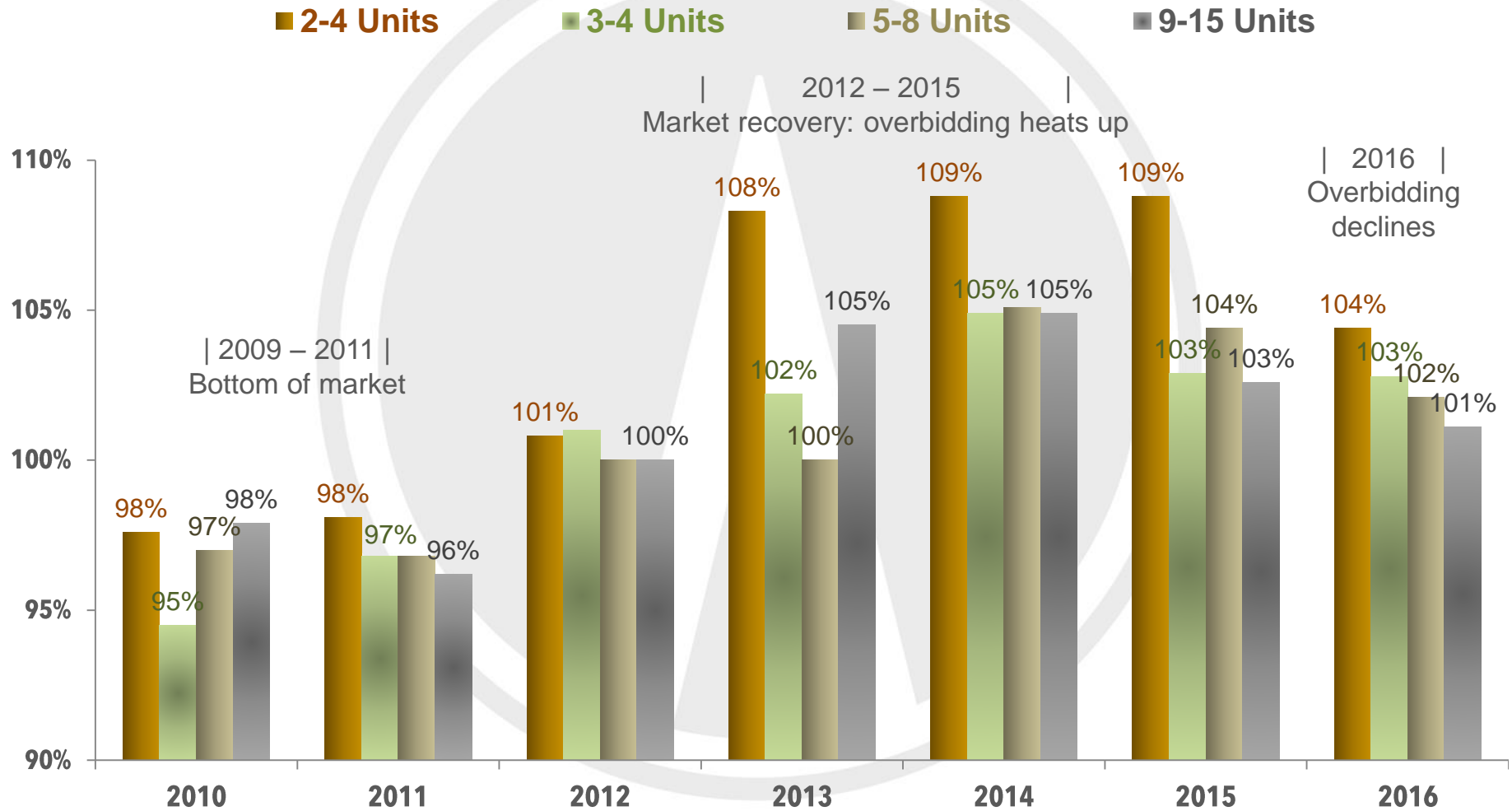


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Avg. Sales Price to Final List Price Percentage

San Francisco Multi-Unit Residential Sales: 2010 – 2016

Per MLS sales data.



Comparison of sales price to final list price. Outliers removed when identified. These analyses were performed in good faith with data derived from sources deemed reliable, but may contain errors and are subject to revision. All numbers to be considered approximate.

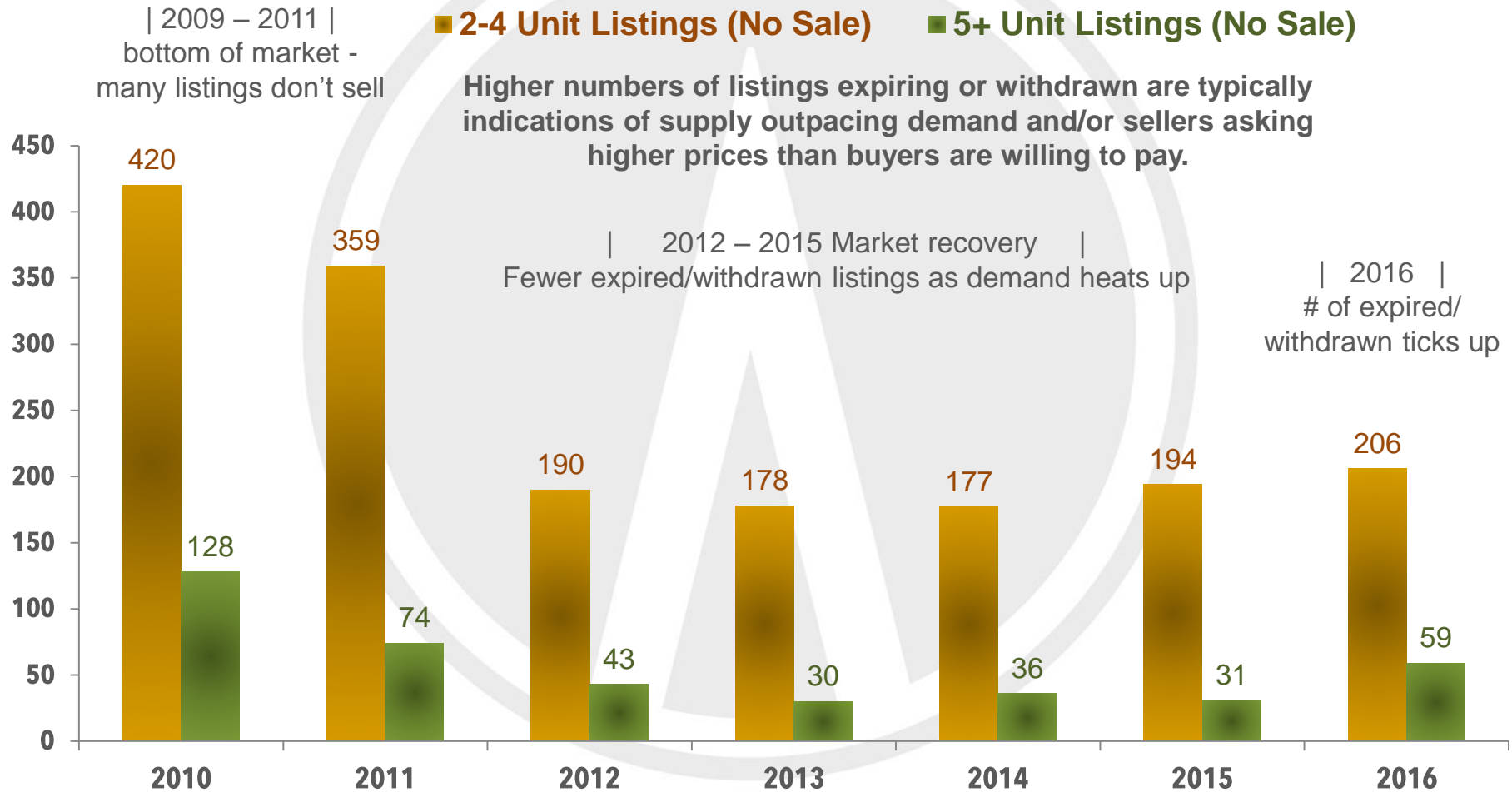


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Listings Expired or Withdrawn [No Sale]

San Francisco Multi-Unit Residential Market: 2010 – 2016

Per MLS data.



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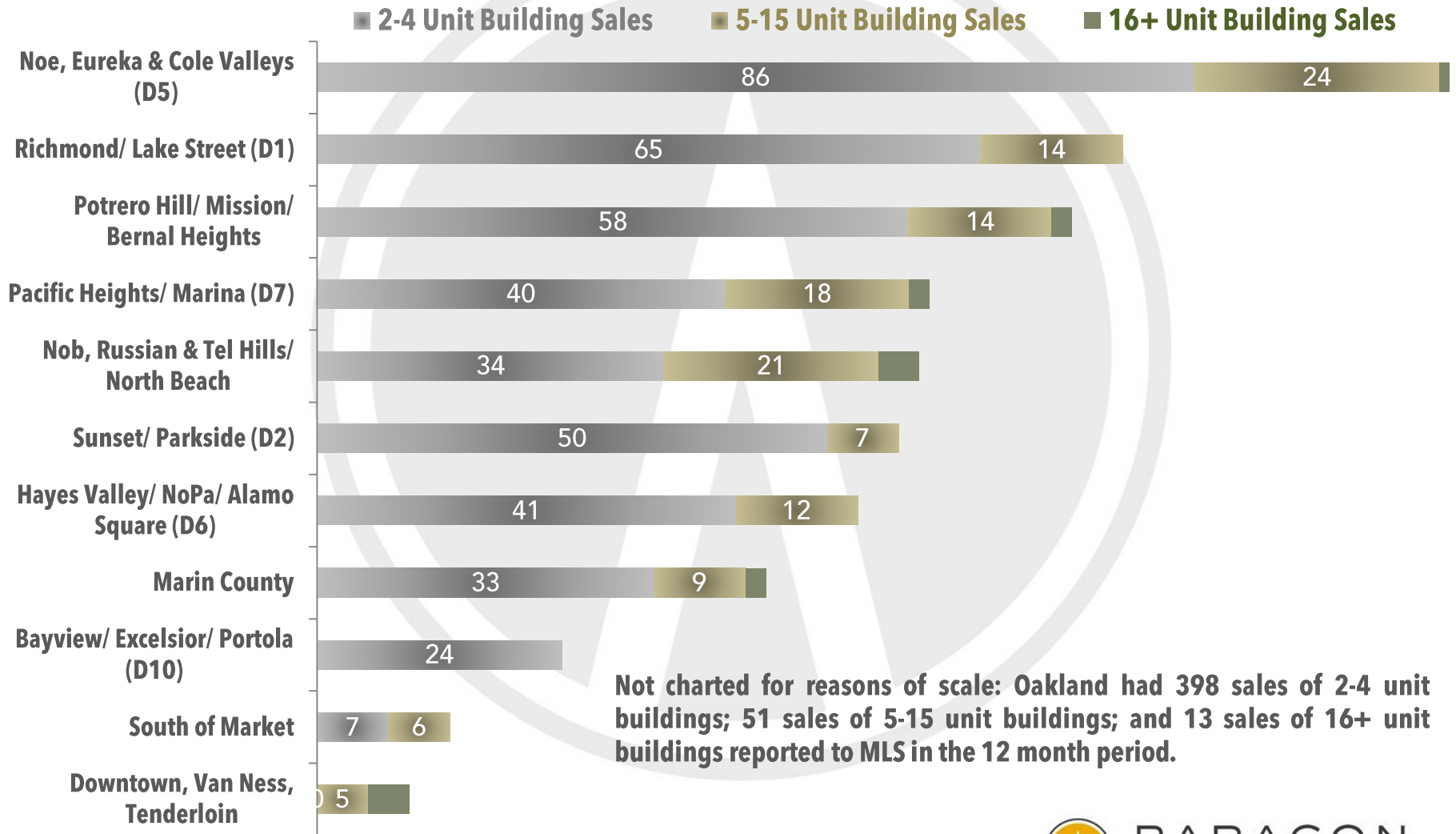


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Multi-Unit Residential Property Sales

San Francisco Districts, Marin & Oakland [3/22/16 - 3/21/17]

Sales reported to
MLS.



Not charted for reasons of scale: Oakland had 398 sales of 2-4 unit buildings; 51 sales of 5-15 unit buildings; and 13 sales of 16+ unit buildings reported to MLS in the 12 month period.

Does not include sales unreported to MLS. Data from sources deemed reliable, but may contain errors and subject to revision. All numbers are approximate



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San Francisco 5+ Unit Apartment Building Market

Units for Sale vs. Listings Accepting Offers in Quarter

MLS listing activity,
per Broker Metrics.



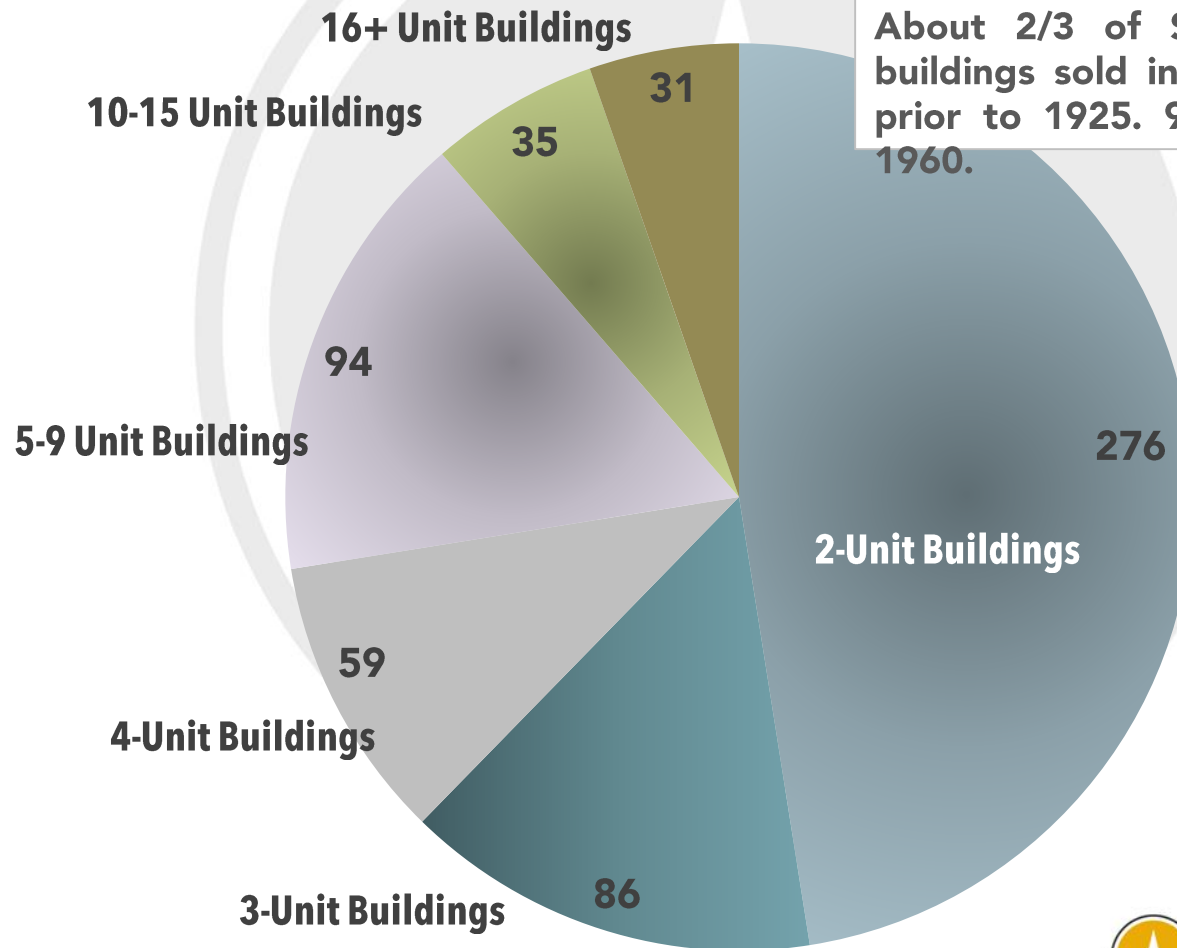
Data from sources deemed reliable, but may contain errors and subject to revision. Q4 2016 estimated from data reported to MLS by 1/7/17. All numbers approximate and subject to revision.



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San Francisco Multi-Unit Residential Buildings

2016 Sales by Building Unit Count



About 2/3 of San Francisco multi-unit buildings sold in 2016 were constructed prior to 1925. 90% were built prior to 1960.

Based upon data sources deemed reliable, but may contain errors and is subject to revision. All numbers should be considered approximate.

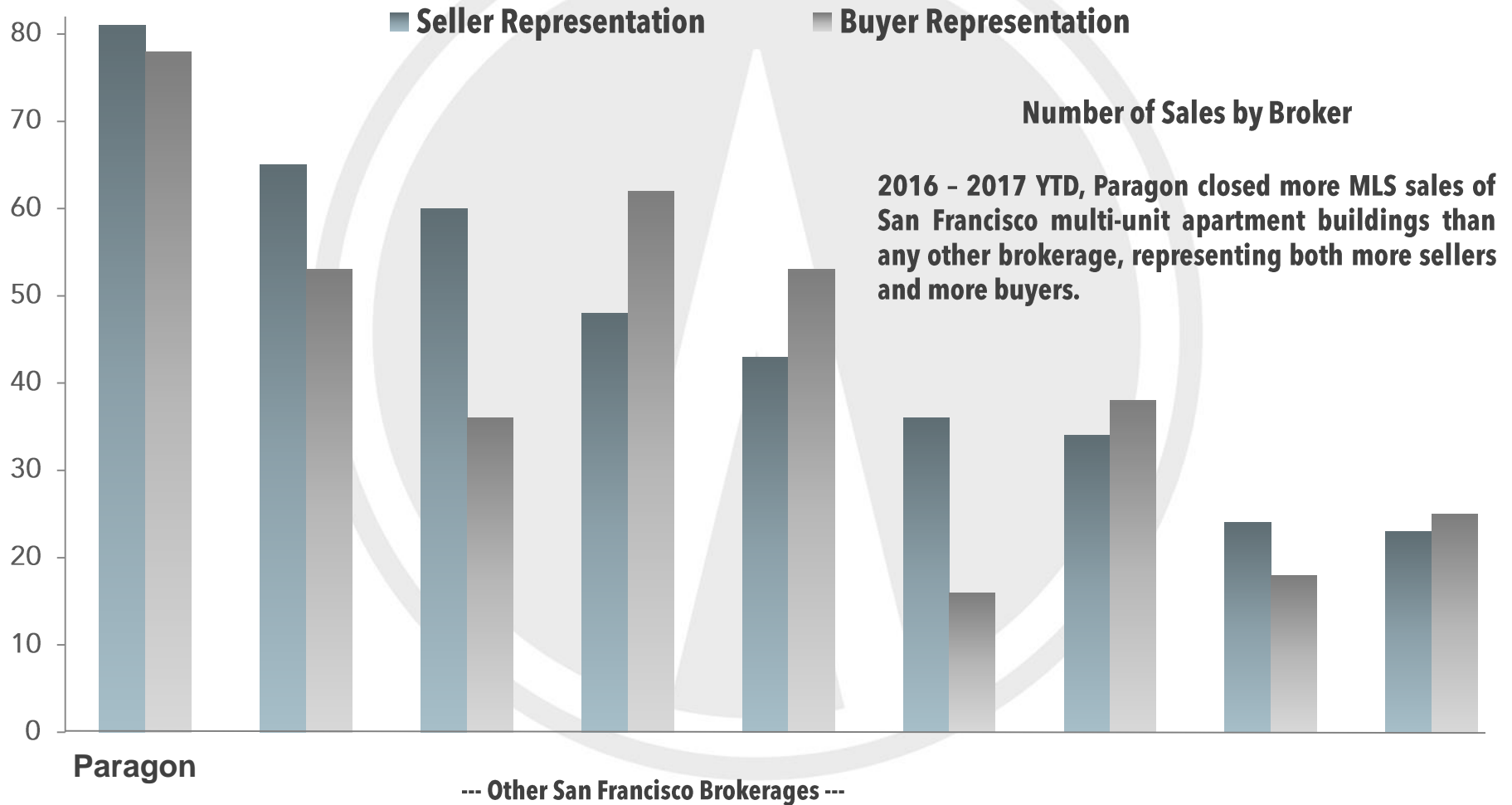


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San Francisco Apartment Building Sales by Broker

Multi-Unit Residential Property MLS Sales, 2016 - Q2 2017

Transaction sides for MLS sales of 2-4, 5+ unit bldgs.



Sales 1/1/16 through 6/30/17, reported to MLS by 7/5/17, per Broker Metrics.

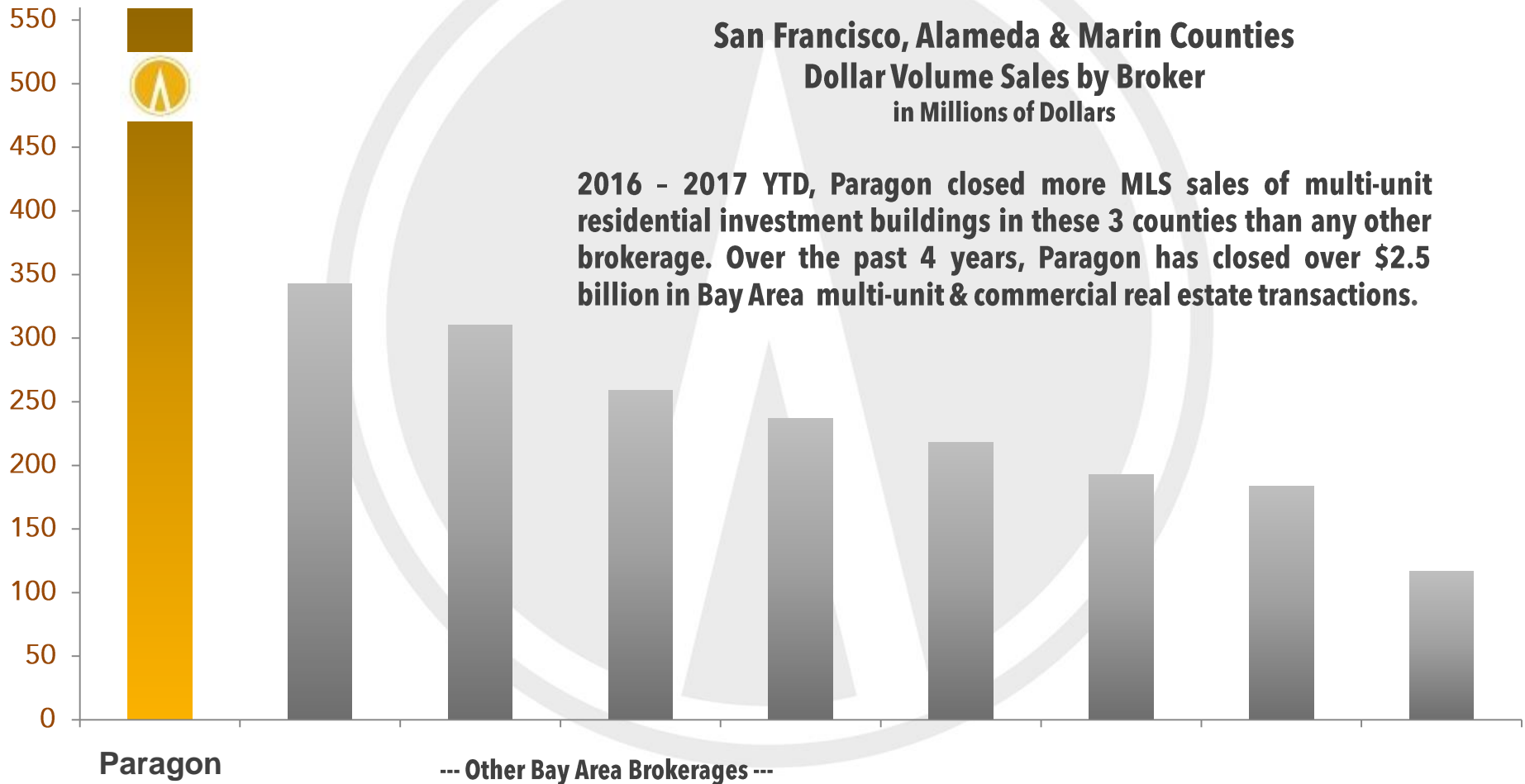


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Multi-Unit Residential Building Sales by Broker

San Francisco, Alameda & Marin Counties, MLS Sales, 2016 - Q2 2017

Transaction sides for MLS sales of 2-4, 5+ unit bldgs.



Sales 1/1/16 through 6/30/17, reported to MLS by 7/5/17, per Broker Metrics.

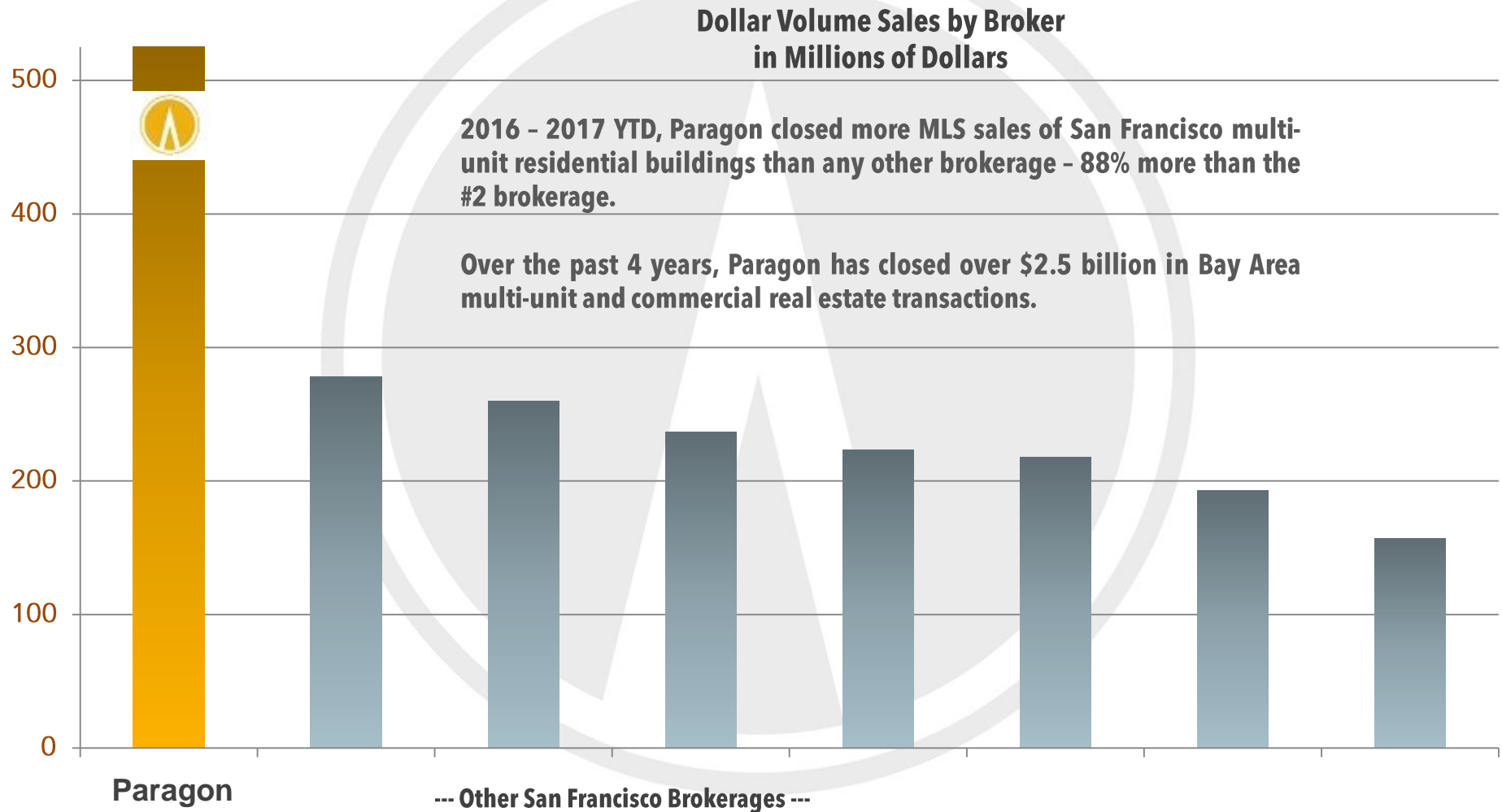


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San Francisco Multi-Unit Building Sales by Broker

Multi-Unit Residential Property MLS Sales, 2016 - Q2 2017

Transaction sides for MLS sales of 2+ unit bldgs.



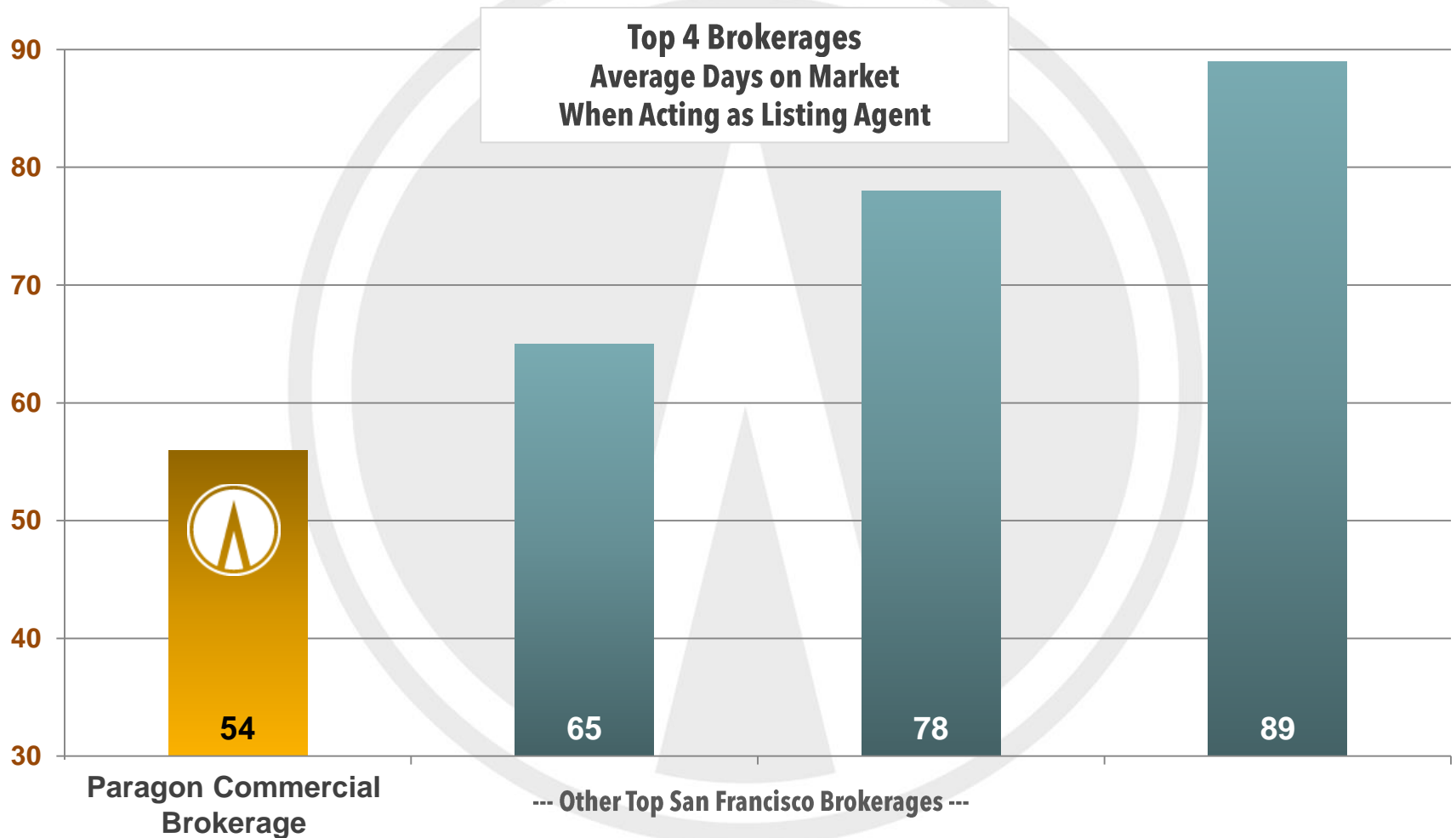
Sales 1/1/16 through 6/30/17, reported to MLS by 4/4/17, per Broker Metrics.



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Average Days on Market by Listing Broker

San Francisco 5+ Unit Multi-Family Investment Property Sales in 2016



Sales of San Francisco multi-family buildings of 5+ units as reported in 2016 to San Francisco MLS, per Broker Metrics.

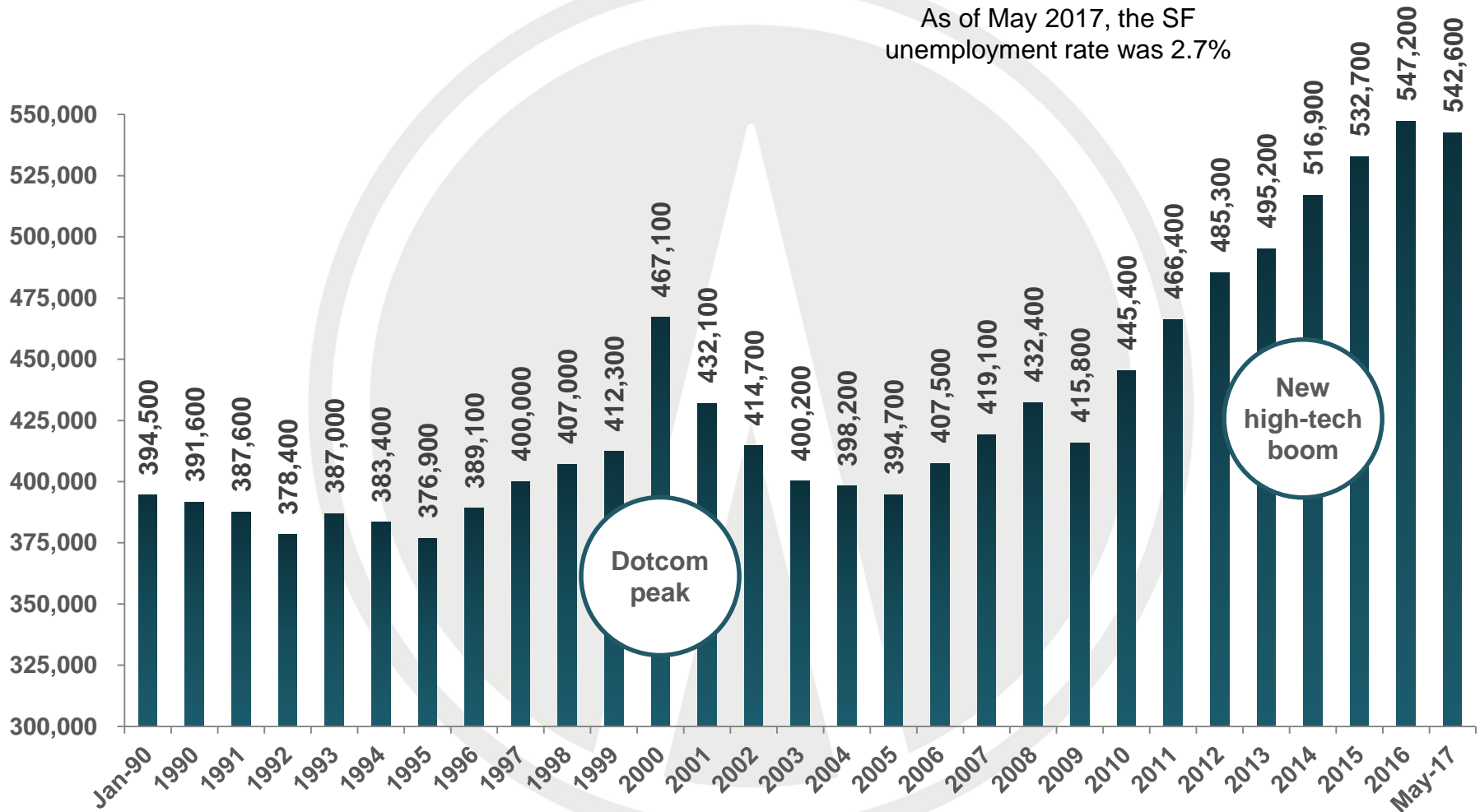


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San Francisco Employment

Employed Residents by Year

December data points, per California
Employment Development Dept. (EDD)



December data points except for first and last as noted. Data from sources
deemed reliable but may contain errors and subject to revision.

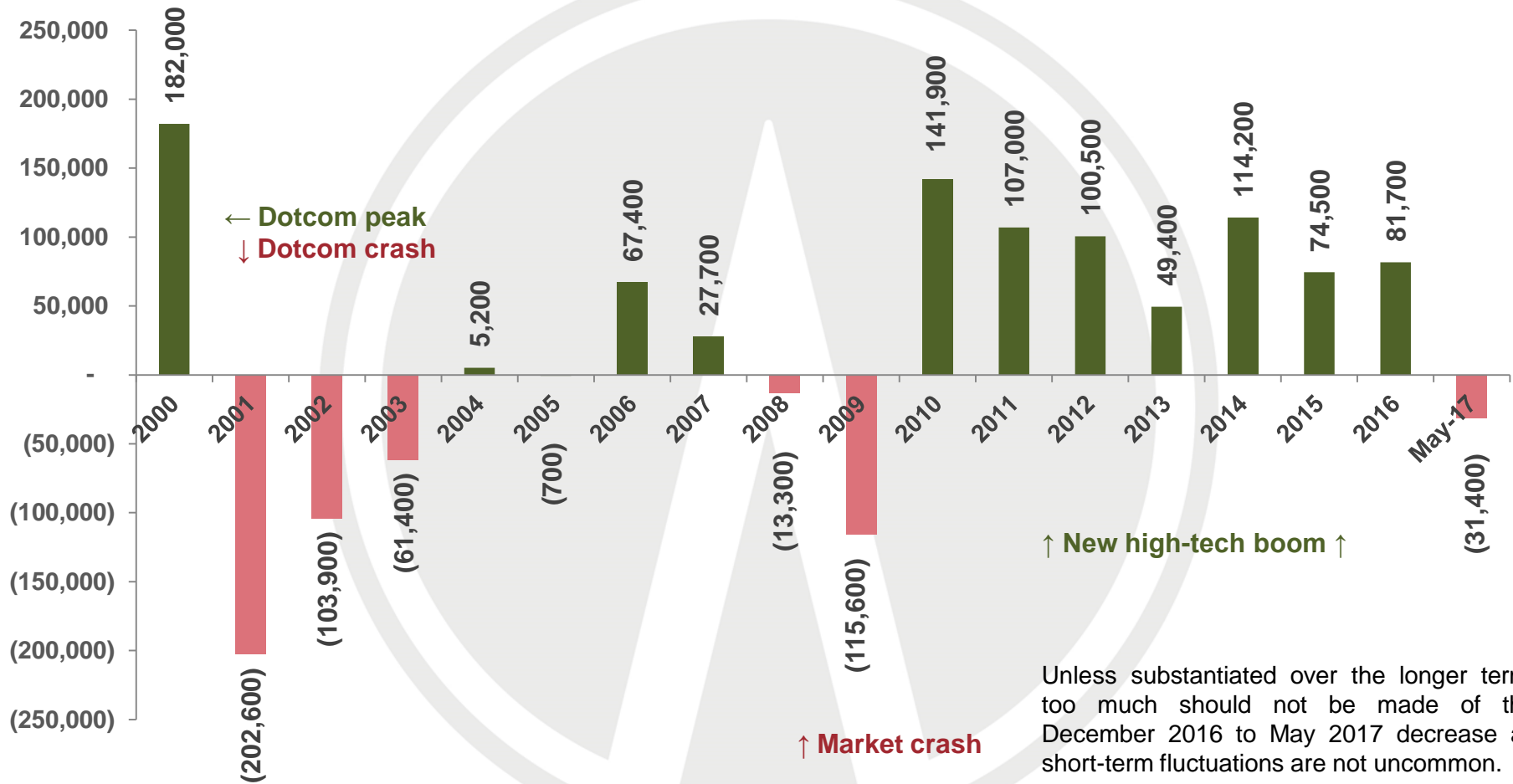


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Change in Bay Area Employment*

Increase/Decrease in Employed Residents by Year

December to December changes, per CA
Employment Development Dept. (EDD)



Unless substantiated over the longer term, too much should not be made of the December 2016 to May 2017 decrease as short-term fluctuations are not uncommon.

For San Francisco, San Mateo, Santa Clara, Alameda, Contra Costa and Marin Counties. December to December changes except for last data point as noted. Year 2000 figure estimated. Data from sources deemed reliable but may contain errors and subject to revision.



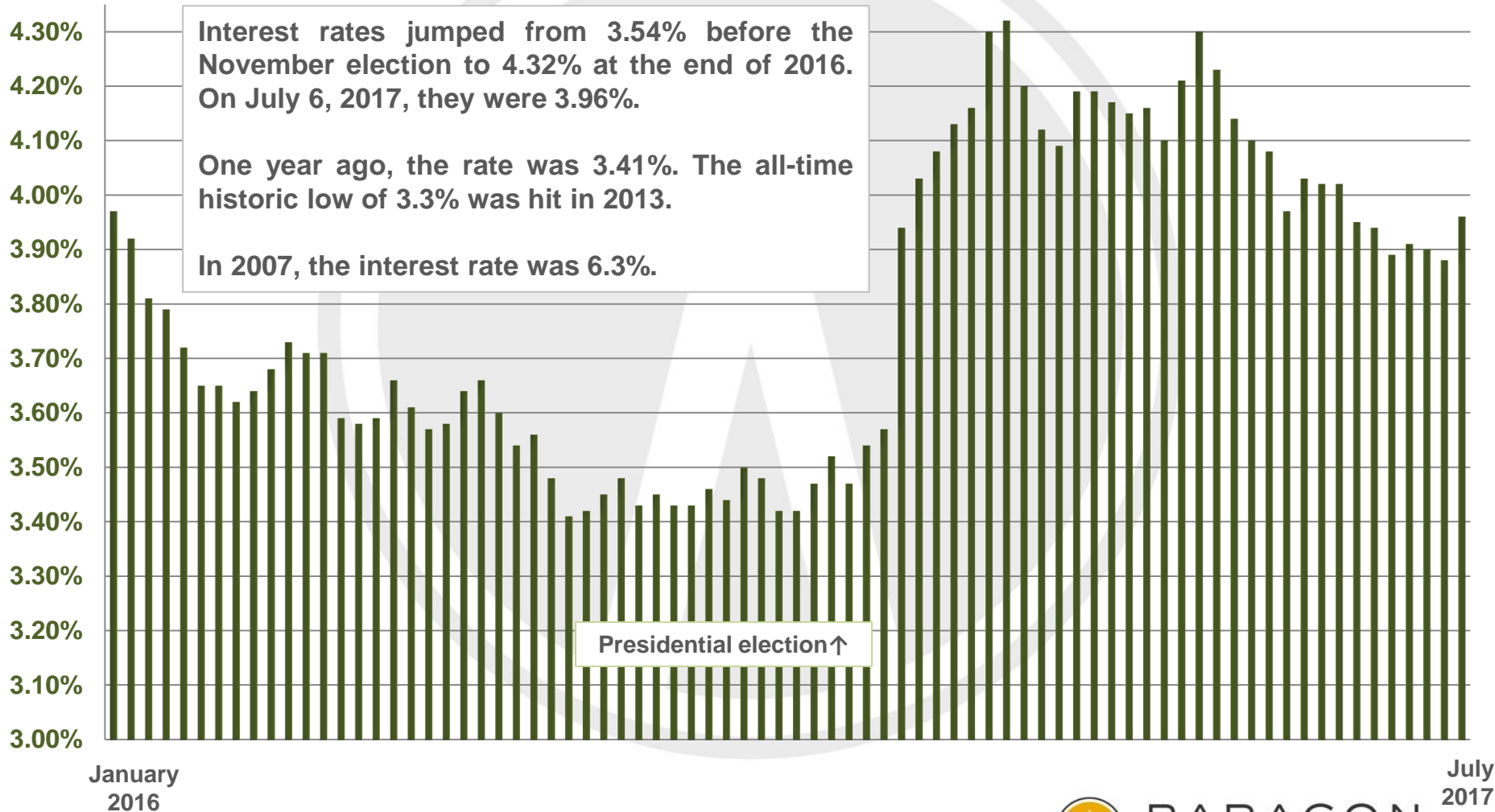
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Mortgage Interest Rate Trends in 2016 – 2017

30-Year Conforming Loans, Weekly Readings

January 7, 2016 – July 6, 2017

Rates as published
by the FHLMC.



Interest rates may fluctuate suddenly and dramatically. Data from sources deemed reliable but not guaranteed. Anyone interested in residential home loans should consult with a qualified mortgage professional and his or her accountant.



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Note that the quantity of sales in any given local submarket is usually relatively small and/or the number of sales that report the necessary financial information can be limited. Buildings of different ages, qualities and sizes selling in different periods can cause these average and median figures to fluctuate significantly. Furthermore, the reliability of some of these calculations depends upon the quality of the income and expense figures provided by the listing agents, and sometimes instead of actual numbers, much less meaningful projected or scheduled figures are used. Therefore, the above statistics should be considered very general indicators, and how they apply to any particular property without a specific comparative market analysis is unknown. If you would like such a specific analysis, please contact me.

These analyses were made in good faith with data from sources deemed reliable, but they may contain errors and are subject to revision. Statistics are generalities and all numbers should be considered approximate.

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